

VARIETY

PRICE
15¢

Published Weekly at 156 West 68th St., New York, N. Y., by Variety, Inc. Annual subscription, \$4. Single copies, 15 cents.
Entered as second-class matter December 15, 1964, at the Post Office at New York, N. Y., under the act of March 3, 1879.
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Vol. 116 No. 10

NEW YORK, TUESDAY, NOVEMBER 20, 1934

64 PAGES

BLUEBLOOD BLUES SINGERS

AP VS. KVOS ON NEWS LIFT CHARGES

Seattle, Nov. 19. Charges of "pirating" news for broadcast purposes were brought last week against KVOS, Bellingham, in the filing of an equity suit in Federal court by the Associated Press.

Broadcasting station has been cited by Judge John C. Downen to show cause this week why it should not be permanently enjoined from using material obtained from the Associated Press and member newspapers in its daily news broadcasts. A temporary injunction, pending the hearing, was also issued.

With the complaint, affidavits setting forth numerous instances of the alleged pirating of news from the Seattle Post-Intelligencer, the Seattle Times, and the Bellingham Herald, were filed. Held by the plaintiff as material evidence are recordings of KVOS news broadcasts for the past year and a half, along with copies of newspapers which claim to show word for word phraseology.

KVOS and its owner, Hogan Jones, was recently in hot water over its unauthorized broadcasts of the world series baseball games last October. This trouble was smoothed over.

POLICE CAPTAIN ACTED ON AIR; NOW CHIEF

Portland, Ore., Nov. 19. Portland's new chief of police, Captain Harry Niles, received his appointment concurrently with the second anniversary of "Homicide Squad," KOW-KEX's dramatic program, a dramatization of famous criminal cases authored by Dave Drummond.

Niles was narrator for the first 25 of the series and has figured prominently in many of the actual scenes from which the stories were taken. His appointment was celebrated by radio playlet based on an episode in the early days of the new chief's criminal catching career, one in which Niles played an important and heroic role. The stunt caused a lot of added interest in the popular feature.

Methodists 'Show Boat'

Bridgeport, Conn., Nov. 19. Men of Methodist church in Nichols, suburban town, putting on their own "Show Boat," adapted from Maxwell House NBC hour, Friday night (23) in school auditorium. Joseph Lopez, station super of WICC, Yankee webber here, assigned to Cap'n Henry role, with church members playing Lanny Ross, Mary Lou, Molesworth in January and the Show Boat Four. Orchestrations.

The Mill Works

That gold mine in California owned by Sam H. Harris, D. Walter Haggerty and two downtown big shots has proven genuine. It is being worked and within one year will have returned to its owners the \$500,000 it cost them, it is hoped.

Mine was to have cost 200 O's to get started. Then the mill burned down and Harris burned up. Now he feels better.

TALK BLENDING OF ALL SHOW BIZ CLUBS

Broadway talk on an idea that's still in the nebulous is a merger of all the amusement clubs to give the Times sq. sector a truly strong fraternal organization.

Idea proposed which may be given serious consideration this winter is to combine the Lamb, Friars, Motion Picture club, Broadway Cheese club and possibly also the AMPA (Association of Motion Picture Advertisers).

Membership of all is interlocking. The Cheesers are in great majority among the AMPA's. The Cheesers are also prominent in the Friars' membership roster and hold their Monday luncheon meetings at the Friars.

The Lamb is more or less subsidized by the economic benevolence of Bob Hague, its treasurer and a Standard Oil exec. The (Continued on page 55)

SOCIALITE GIRLS IN FLOOR SHOWS

Nocturnal Diversion with Social Register Aura—Eve Symington, Lois Elliman, Adelaide Moffat Make It a Cycle—Society Bankrollers, Too

R'FELLER INFLUENCE

Ever since the Rockefeller went into the nightclub at Radio City, nocturnal diversion with a Social Register aura has been made to pay dividends in New York. Dams and ex-debs are crowding the nitery floors in place of blues singers and podgrees.

This season particularly it's become a cycle. The socialite Eve Symington, Sonator Wadsworth's daughter, with an ancestry that goes back to John Hay in the Revolutionary days, set the pace when she clicked at the swank Place Piquable on Broadway and 55th street. She was increased to \$1,000 a week on the strength of her drawing power. Understood most of it goes to charity.

Lois Elliman, of the reality Pease & Ellimans, at the Club New Yorker, is another out of the Blue Book who's getting covert chutzpah for the same songs which she dispenses gratis in her own home. She's getting the debs and undergirls from Princeton and New Haven at the drink (plus other tariffs for food, etc.), differing from the Piquable's patron. (Continued on page 55)

Ann Corio, Who Knows Her Zippers, Tells What Stripping Is All About

Gettin' Even

Minneapolis, Nov. 19. Ned Alford, advance man for the Marcus Show 'World o' Girls,' used a line in the St. Paul ads, reading, 'For Sophisticated Adults—Will Not Be Presented in Minneapolis.'

Alford was ahead of Billy Rose's 'Crazy Quilt' when the Minneapolis mayor stopped it from opening.

By CECILIA AGER

'Burlesque today,' said Ann Corio, gravely thinking it over in her dressing room at the Apollo on 42d street while she deftly removed oven her makeup, is just strip, strip, strip.

Acknowledged by burlesque house box-office grosses the country over as the supreme strip teaser of them all, Miss Corio had just come off the stage at the finish of her number—just as she finishes her number—in all her natural glory. Meeting the VARIETY reporter in the wings, she murmured a formal Emily Post 'how d'you do.' Suddenly backstage swarmed with chorus girls wearing spring flowers in their hair, 'Perhaps we can talk better in my dressing room,' she suggested, and walking very ladylike, gracefully she led the way to the privacy of her star quarters. Besides, it was Miss Corio's dinner time, and she was in a hurry to get ready.

First Miss Corio pulled on long dark stockings, then tiny white net panties. Now a peach satin garter belt with 'Ann' embroidered in a dainty flourish in front; next a robin's egg blue chiffon chemise. Then a pink silk slip, and now over this decently complete underpinning a sober black dress with long sleeves and a high neck, primly faced with white. Now a black hat, a black coat, a silver fox cape and black kid gloves. Thus does a strip artist, in her private life, get even.

But Miss Corio doesn't like to be called a strip artist. In fact, she hates it. She doesn't like the expression, 'It absolutely galls me!'

It galls Miss Corio, who five years ago established a precedent for strip women because, first, she realized stripping was the one thing (Continued on page 52)

100 FOREIGNERS FOR CHI CAFE TROUPE

London, Nov. 19.

Biggest troupe of foreigners ever brought over to America is being exported to Chicago by Eric Wollheim and Clifford Fischer. Entire bunch will number nearly 100.

They comprise 40 English show girls, about 20 French and German girls, and the following acts: Andre Trio (English and Russian), Lee Pierroty (Spanish), Three Were Brothers (German), Robins (American), Carin Sofia (Russian) and Malray Ballet (English).

Company sails Nov. 25 to open at the French Casino, Chicago, Dec. 19 or 24.

B'WAY GOES BEAUCOUP CONTINENTAL; N. Y. NOW MOST COSMOPOLITAN CITY

Elks' Ether Rally

Benevolent and Protective Order of Elks is contemplating going on the air with a program to stimulate lodge's membership and prestige. No details are reported.

Some months ago there were some negotiations for Rotary, the business men's organization, to sponsor Prof. Walter B. Phipps, but this never got beyond the talking stage. Elks in recent years has gotten away from its purely social and good time fellowship idea and is now stressing patriotism and civic responsibility. It is understood the radio program would fit into this slant.

New York has suddenly become the most cosmopolitan city in the world. More foreign stars, agents and talent generally in New York now than ever before, and more than in any other world capital.

On 4th street, the block west of Broadway is being called the Boulevard des Italiens after the Main street for Yankies in Paris, with the reverse application over here, and the idea is spreading. 'Convention Piece' at the 4th St. Edouard Boyer is starring at the Little, just down the street, Jeanne Aubert, another French femme star, is currently at the Palace. Eve Le Gallienne is at the Broadway. A French play, 'L'Alphonse,' Charlot (Continued on page 52)

Even by Mail

Chicago, Nov. 19.

New low has been reached in the method of trying to get people into a legit theatre, even with cut-rate tickets. In the past, these special reduced ticketholders left on convenient drug store and restaurant counters.

Now the pick-up system is passing out and managers are going on the nut to send cut-rate pasteboards to every potential customer's house by mail. 'Tours of Happiness' at the Blackstone has been mailing out hundreds of these devices, but the show is closing this week.

YEAR'S QUICKEST FLOP; PLOT STILL A SECRET

Cleveland, Nov. 19.

Season's quickest flop here was recorded by Gwen Wagner, Cleveland's only femme producer, who organized a company to stage a musical comedy of her authorship.

Leasing the downtown Met, she hired about 125 localities for show. On second night of rehearsals there was dissension among principals. Feud with director on third day ended in producer walking out, after waiving her rights. Director made a deal with theatre owners to carry on and had contracts drawn up. But when cast discovered it was to be a co-op affair, everybody took a runout powder on the fourth night.

Business squabbles took up so much time that no one yet, except femme producer, who kept the script hidden, knows what the musical's plot was about.

\$55,140,000 IN 1933

'So What?' on Double Checking

Advertising Agencies Not Excited Over New Crossley Technique

Several of the major ad agencies are loopy of the value, if any, to be derived from the double check being made this week by the Crossley Survey on program popularity. It is their opinion that even if the check of the coincidental method against the memory system proves a wide disparity of listening interests the results will be of minor import to the average advertiser.

These agencies hold that the average advertiser is more impressed by the fact that the set owner remembers the next day as having listened to his program than by info gained while the program was actually on. The advertiser assumes that in the majority of cases if the program has made enough of an impression to remain in the memory the advertiser has served its primary purpose, and that is association of the sponsor with the entertainment. If the advertiser finds that 30% of those contacted recall his program the next day he feels that his objective has been well carried out, and that this 30% is worth twice that percentage in the case of a coincidental phone call.

The most that can be gained from a coincidental phone call is a flash or momentary picture. Countless circumstances can enter into the situation. The person answering the phone may have just switched to the program to get away from one that irritated. There is the possibility that he has turned off the set to answer the phone, as is the common practice, with the result that the answer to the question, "What program are you listening to?" will be, "None."

These agency men aver that the double check may give the Crossley clients a broader picture of program popularity but at the same time they doubt whether the results will prove that the recollective system is not from the advertiser's viewpoint the more valuable system.

JOHNSTONE AT WOR AS PRESS BOSS

A. W. (Johnny) Johnstone resigned last week as columnist contact for the NBC press department to become director of publicity for WOR, Johnstone, rated as one of the most widely known p.a.'s in radio, stepped into his new job yesterday (Monday). Dave Casen, whom Johnstone succeeded, resigned, as did his assistant, James F. Maher.

Johnstone had been with NBC since its inception, going over to the network payroll when RCA acquired WJAF from the New York Telephone Co. to make it the local key for the red link. Johnstone joined WJAF in March, 1923, and for one period during his connection with NBC he served as assistant to President M. H. Aylesworth.

Casen will open a news and photo bureau in Miami, Florida. Entire southern territory to be covered including styles, radio and golf. Maher, his former assistant at WOR, will be associated with him in the new work. Both plan to leave this week for the south. Before going into radio Casen was with various newspapers.

NBC press department is doing away with a special contact for columnists. Herbert Devens, who holds the title of day city editor, will also handle the inquiries for info from those sources. Under the setup that previously prevailed Johnstone functioned exclusively as feed for the radio eds.

CENSUS FIGURES 'BIG TIME' ONLY

Only Seven States Exceeded \$1,000,000 Gross for All Stations Within Borders

OMIT 1-LUNGERS

Washington, Nov. 19.

Census Bureau, reporting on first Federal study of broadcasting industry business volume, showed last week that New York outlets account for nearly two-thirds of the cash income of the country's 346 commercial transmitters.

Withholding statistics on one-third of the stations for reasons of policy or insufficient data, government figures indicate gross income of 274 broadcasters last year amounted to \$55,140,000. Income of the remainder believed insignificant as most of the omitted stations are low-power, part-time transmitters located in agricultural areas and sparsely populated states.

Apparently the government nose-counters credited to network key stations all receipts from air users. Report showed 27 New York stations collected \$46,611,000, or 37 times the receipts of California's 27 outlets.

Final reports for 48 states and D.C. showed that broadcasters in only seven states grossed more than \$1,000,000 last year. In addition to New York and California, the group includes Illinois, Massachusetts, Missouri, New Jersey, Ohio, and Pennsylvania. Smallest figure was South Dakota's \$40,000 reported by four stations.

The report by states follows with number of stations in each state parenthetically indicated:

State	Receipts
Alabama (6).....	\$191,000
Arizona (4).....	131,000
California (27).....	2,097,000
Colorado (10).....	\$15,000

Radio CA Is Silent on Legit's Renewed Battle vs. Free Broadcasts

Is Dat Religion?

Wanting a religious note in the Rudy Vallee Thanksgiving Day (29) program, Fleischmann sought either Dr. S. Parkes Cadman or Dr. Harry Emerson Fosdick for the spot, but couldn't land either one. So Heywood Brown gets the job.

Washington, Nov. 19. Plans of the legitimate theatre code authority to revive its fight against free broadcast performances brought no public response from broadcast codists at their meeting last week and aroused little attention in government quarters.

Promising to listen with an open mind, Chairman Hampton Gary, of the broadcast section of the Communications Commission, declined to discuss the subject for publication, and Commissioner Thad Brown had 'no comment' to make. Neither has paid much attention to the question of competition between radio, films and legit, it was said, and do not feel sufficiently familiar with the subject to express any opinions.

Implication that legit codists are fed up with waiting for reports on the survey conducted some months ago by the broadcast CA brought a promise from James W. Baldwin, executive officer of the air group, that figures will be compiled and facts sent to the NRA within the shortest possible time. Codists authorized Baldwin to submit his report, but without recommendations, as soon as completed and without obtaining their personal approval of his data.

The report should be finished within 10 days, Baldwin said, as the tabulating already has been started.

Autoline's Musicals

Baltimore, Nov. 19.

Autoline, motor if company, will burst out with a series of 12 commercial periods over WFBR. Programs will be weekly, quarter-hour musical affairs, and will commence in about a fortnight.

WFBR also started off a musical series last week for Superlino Ice Cream, new creamery concern doing business here. Initially set for 13 weeks, sponsor extended time to 26 sessions after first broadcast.

RUDY VALLEE MAY HOLIDAY

Rudy Vallee is flirting around with the idea of taking a trip to Europe. In the event that Standard Brands proves amenable it will be his first break from the Fleischmann show in five years.

He will be back in New York from Hollywood in time for the Thanksgiving (29) broadcast. Vallee is reported anxious to relax from the rigors of his radio work for a few months both as a personal treat and a professional act of showmanship.

Angie New WHAM Boss

Rochester, Nov. 19. Wesley M. Angie, vice-president, becomes president of Stromberg-Carlson Company, radio manufacturers and owners of WHAM, and George A. Beoville, vice-president, becomes general manager, succeeding W. Roy McCanne, who died two weeks ago.

Leo McCanne takes his father's place on the board of directors and becomes secretary of the company. Walter L. Todd, president of the Todd Photocopy Company, was elected to the board.

Re-Schoonzing Singer

Few knew it, but Gertrude Nicksen slipped away a short time ago to get a new nose for her forthcoming appearance in 'Calling All Stars,' her first big musical.

New coiffure also quite different, which changes her physical make-up.

MODEL HOME CLICKS

Attracts 2,000 10c Visitors Every Day

America's Little House, put up jointly by Better Home, Inc., and CBS, averaging about 2,000 visitors daily. Since opening on Nov. 6 a total of 22,884 persons have paid a visit to the model house during the eleven-day period.

Ten-cent admission fee at the door is turned over to the Bowery Savings Bank, owners of the property which was loaned the sponsors of the project. This goes for taxes and sundry expenses. The house is to be open for one year.

So far only two commercials, Benjamin Moore Paint company and Mueller Macaroni company, are broadcasting from the studio, but several more accounts are expected to air their weekly broadcast from here after the first of the year.

ABS Pulls Bloomer

On Cardinal Speech

Chicago, Nov. 19.

Mix-up of schedule put the newly formed American Broadcasting System on a spot with local radio eds and listeners last week when it failed to broadcast Cardinal O'Connell as had been widely publicized in all dailies.

Broadcast was to have come from Washington, where Cardinal O'Connell was guest of honor at a banquet. Instead, ABS sent through an ordinary musical program.

WCAX, Burlington, Vt., building its own dramatic staff around Dorothy Murphy, formerly of the Repertory Playhouse Association. She is handling all production and also coaching University of Vermont student dramatic ventures.

ADVERTISING and PAUL REVERE

There were three horsemen that night who rode out of Boston to carry the alarm to every Middlesex village and farm. Yet only Paul Revere is known by name. The other two riders are forgotten.

Because Revere had the best horse? Knew his job better? Or covered more ground?

Paul Revere is famous because Longfellow's poem didn't mention the other two guys.

That's an advertising lesson.

If there are two or three stations in one town, outsiders are apt to choose the best known personality. It's not only a question of the better horse, the best horseman, or covering the widest area. Personality isn't based on mechanics or statistics.

Build up station personality through Variety with the people who buy advertising.

Advertising Rates on Application

VARIETY

154 West 48th Street
New York City

Inside Stuff—Radio

Johnny Johnstone's departure from NBC brought forth a publicity release thought to be unprecedented. Persons leaving either by resignation or request almost never get any mention from NBC. Radio circles around Manhattan interpreted the story from Frank Mason as representing the NBC publicity v.p.'s earnest desire that the radio columnist with whom Johnstone has been a favorite shall understand that Johnstone left on his own steam and was not forced out.

NBC's official announcement of Johnstone's exit was also unusual in that a paragraph was devoted to explaining that WOR (not an NBC station) had recently undergone political changes which brought about the invitation to Johnstone.

Efforts within NBC to persuade Johnstone to accept a station managership 2,000 miles away were reported not long ago.

Although the state of Maryland is time-honoredly saturated with, and has never voted dry at any time in state's history, there are at present no liquor ads of any sort emanating from a Radio radio station. In the year since repeal, a couple of spot announcements have been spoiled for some liquor firms, but a program of any sort has never made an appearance. Two of the local broadcasters have never advertised liquor, WCAO and WCDM. Farmer announced on heels of repeal that it would accept none; later said it would consider nothing but quarter-hour programs or more. Neither were ever approached.

NBC has revised its breakdown of last month's gross from time again by network, with the result that Columbia took first place over the red (WEAF) link for the first time since April of this year. New division of NBC's total business for October, \$1,775,481 credited the red loop with \$1,730,341 and the blue (WJZ) with \$951,934. CBS last month grossed \$1,752,001.

In its original breakup for October NBC applied the entire proceeds from Ford's World Series broadcasts to the red link's side of the ledger. Under the revamped setup \$68,000 of the \$134,000 collected from this source was attributed to the blue trail.

Columbia has another listening area survey in the offing. It will when completed be the fourth run out by this network.

Web is using the same method to determine the listening intensity of its various affiliates. Each station is offering a souvenir booklet, and from the number of inquiries received from each community CBS will calibrate the relative popularity of that outlet in the particular community.

Los Angeles radio ad, who took it upon himself to toss out all blubs which didn't suit his fancy, has caused a breach between his sheet and a station which is tied. It may develop a definite split.

When station's puffery was basketed, order went out to pass up the sheet entirely. Efforts to patch the break have been unavailing, station now demanding the ad's removal as its terms of blue-and-make-up.

45 MIN. DAILY HILLBILLY LIMIT

Charlotte, N. C., Nov. 19.

William A. Schuch, Jr., manager of WBT, has decided that the station has reached the saturation point with hillbilly stuff and has instructed his program department not to add any new hillbilly acts, to use no further hillbilly sustainers, and to accept no additional contracts for programs with commercials who insist on using hillbilly talent.

Station now has three-quarters of an hour of mountain music daily. That, Schuch thinks, is an abundance.

Sponsored Fisticuffs Is First Commercial For Storer's Network

Adm Hiss company sponsored the first commercial program over ABS when it took the Rosenbloom-Offa fight at Madison Square Garden last Friday night (16). Went out over WJCA, New York; WAB, Boston; WPRO, Providence; WIP, Philadelphia; WBCN, Baltimore; WOL, Washington; WJBC, Detroit; WBBR, Buffalo; KVV, Pittsburgh; WDBR, Cincinnati; and WDEL, Wilmington.

Sam Taub did the main splicing with the usual short remarks from the sidelines by Angelo A. Polunsky.

WOMAN STATION BOSS TAKES A HUSBAND

Burlington, Vt., Nov. 19. Bertha Jackson, publisher of the Daily News and director of station WCAV, affiliated with the paper, was married Saturday (17) to George Kolk, regional manager of the United States Veterans' Bureau. Mrs. Kolk is the only woman in the state having full charge of either a newspaper or radio station. She expects to return to her duties before Jan. 1.

Was Works

James A. Green Company, Atlanta, has just completed series of two-minute announcements for Par-T-Pak ginger ale, covering everything from romances to prize fights. Hugh Conner made personality in series, which is a World Broadcasting product.

Marvin Hirsch, formerly with Columbia recording, joins the Decca office as radio disc salesman. Monroe Wayne, engineer for Decca in Chicago, switches to the Columbia recording lab.

Wheaties (General Mills) is having its 'Jack Armstrong' show on CBS transcribed for spot supplementing.

Albino's Flapjacks has had five-minute records made for placements on 14 outlets. Birwin, Wascy's Los Angeles office, is handling.

Eastern States Ice Co. is figuring on using for its back-to-the-old-fashioned-icebox campaign this spring a series of 30 quarter-hour programs. Last season the ice-dealers in the association bankrolled 15 musical recordings on 31 stations.

World Broadcasting System's royalties to the Music Publishers Protective Association from discs in its library service sold to local sponsors came to over \$150 for the month of October.

Scott's Emulsion is looking five-minute dramatic discs on 41 stations. Agency for the spot campaign is Marchbank & Pratt.

Mennen's Shaving Cream starts its spot broadcasting campaign with the first of 1935. Obligation will involve three 15-minute periods of sports comment a week over 15 stations. Contract placements will be limited to towns where the account has newspaper advertising. Kleinswetter is the agency.

MULTIPLE THREAT

Greek Scholar, Announcer, Writer, And Pianist

Rockford, Ill., Nov. 19. Dixon McCloy, until recently teaching Greek at the University of Pittsburgh, has joined staff of WROK Rockford as announcer, continuity writer and accompanist. He speaks French, German and Russian.

Agencies-Sponsors

Gardner-Griest is the new firm name of a merger of the Gardner (New York, St. Louis) and the Harvard (Chicago) agencies (Chicago). Gardner has the Halston Parina program.

Saladita (comedian) is employing radio. Agency is Mary Lawrence, Inc., of New York.

Donahue & Coe inherits Hercules Powder account.

Libby, McNeil & Libby has a new by-product, baby foods. May use radio. Agency is Neillman, Louis & Drophly of Chicago.

N. W. Ayar gets French line budget in toto.

Toddy has taken over the banking of El Hombre Que Sabo (The Man Who Knows) on LRA, Buenos Aires. Program was formerly on the payroll of Sapollito. Business in either camp was placed through Conquest Alliance Co.

Columbia is dickering with Oldsmobile for a three-hour broadcast Christmas machine with guest names picked up from all sections of the country.

Muball Robinson, of Young & Rubicam, left Thursday (16) for a time-placing tour of the Pacific area. Towns on his schedule include Los Angeles, San Francisco, Seattle, Portland and Spokane. He will be gone three weeks.

Maxine Wright, who developed and personally broadcast 'The Brown-Dunkin News Reporter' has joined the radio division of the Mills-Wolf Corporation, Tulsa.

'Uncle Ezra' program, sponsored by Dr. Miles Laboratories, went on a new schedule this week over NBC from Chicago. Now heard on Monday, Wednesday and Friday, at 4:45 p.m. CST, or 7:45 Eastern. Pat Barrett plays the title role.

Ralph Foote, ad mgr. for Beachnut Packing, is confined to the hospital with an ailing back.

Eel Kuhl, of the J. Walter Thompson radio staff, started back for Los Angeles Sunday (18).

Fred Gamble, Four A's ad mgr., back Friday (16) after delivering his routine of three speeches along the Pacific trail.

Taxco reported shifting its print advertising to New York. But account's radio business stays at Hand-Metager.

Stanford-California Big-Game, the Coast's greatest classic, Nov. 24, will be broadcasted transcontinentally on NBC's blue net by the Associated Oil Co., a Western firm.

Simplex Cinthermy, Inc., on a series of 15 minute spots for period of 26 weeks over WNEW, New York. Placed through Friend Advertising Agency.

Furniture Bargains, Inc., new account over WQV, New York, for a series of daily morning broadcasts. Placed direct.

Station WJR, Detroit, is inaugurating a new program sponsored by the Gorbil Brewing Co. and presenting Larry Vincent, who is doubling as master of ceremonies at one of the club's in a 15-minute song and patter act.

Household Finance Co. renew Musical Clock over WJR, Detroit, and add Billy Ropid, talking reporter, to the program.

DEC. 1 NEW DATE FOR NBC RATE SET-UP

Chicago, Nov. 19. Continuing to push back the release date, NBC now states that its findings on signal strength and the new station plan will not be ready for publication before Dec. 1. NBC has been working on this new plan of station service and compensation for almost a year, and has been postponing the release date for six months already.

Pickard Family now on four local stations, WIND, KTV, WJJD and WBBM, in Chicago.

New York Radio Parade

By Nellie Revell

In an attempt to bring relief-musician-stuffed hands to a greater number of citizens, programs of WNYC consisting of these organizations have been offered to all stations in USA and are being heard over ABS as far west as St. Louis and over CBS Yankee Network throughout New England. Any station is eligible for one of these programs with only cost being wire charges.

City gets plug at end of show: This is presentation of City of New York. As originally laid out the plan had relief musicians, actors and concert artists, from state, city and federal lists, playing libraries, schools or any tax and admission free bldgs. But audiences were small which caused switch to radio. CWA dramas and concert programs are also on lists. George Crandall with title of director of concert, with Dr. Seigal serving as contact man.

Another WNYC service, this one aired by every local station and utilizing 94 relief workers in 'City's Consumers Guide' on air each day from 8:35 to 9:10. Using relief workers, and working during early morning hours when produce is entering city all markets, chain store depots and many independents are covered with housewife getting info on best buys for her in her daily shopping. This under supervision of Dept. of Markets who feed the station the info.

Memento for Johnny

Johnny Johnstone, who left NBC for WOR after 11 years, not an elaborately engraved cigarette case and lighter from his associates. 'Johnny' went to WEAF as a standby pianist and engineer 11 years ago. He was at that time pianist for Vincent Lopez. The late George McClelland installed him as press agent.

Columbia Excess in Town

CBS excess visiting home office last week included: Dick Shafin, manager of WNOX, Knoxville, Tenn.; E. W. Carr, owner and manager, and Spire Allen, program manager of WBNK, Durham, N. C.; Harry Rugh and Carl MacKenzie of WLDW, Erie, Pa.; Edgar and Mrs. Wolfe of WJNS; Bert Squire, commercial manager of WHK, Cleveland; and Frank Hip of Liberty Insurance Co., who possesses WNOX. Mr. Hip is shepherding his son and bride.

Not Nailed Down

Joe Hayman, at the Hotel McAlpin with a CBS wire, has been having his best man lifted from his job by other artists starting new bands. Thursday eve someone topped this! Joe, who makes all his own arrangements in addition to composing and directing, had his entire music library stolen.

Short Shuts

The Gubser's 'Midday Serenade' on Sundays at CBS with Brill as sponsor will vacation from Dec. 16 to Jan. 13. Richard Himber on at Ritz on Dec. 16. May Magli Hoon and Peter de Rose go commercial at NBC four times weekly for Humphrey's products. Donald Novis goes CBS when he joins cast of '45 Minutes in Hollywood'. Harry Bos of NBC must effect a proud paper of eight-pound girl. Only afternoon crime yarn on air is WNEW Thursday Matinee Players. They do Street & Smith stories. Hearst papers bought time with ABS to plug new comic sections in American and Journal. Ripley spoke for American last Saturday with O. Bogobow due to take air for Journal next Saturday. John Royal of NBC made the Miami and back flight with Rickenbacker last week. Benton & Bowles hopping around frantic trying to line up show for new Colgate account which was dumped in their collective laps with no warning. Fritzel Scheff will catch job. Elmer Oliphant, West Point footballer of fame, will sub with Bill Faxon at WNEW. Annette Hanshaw's secretary in Alphonse Clark, daughter of the radio editor of Chicago American.

Scrambled Notes

Mrs. Berg of Goldberg fame has new script in rehearsal at NBC. This one has large cast with Sam Levene of Broadway playing lead part. Frank Rowland to be 'hunger' 'The Shadow'. He was replaced by Johnny LeCurto who was original 'Shadow'. Peggy Paley, dean of CBS, returned to his office Friday eve to find it locked and no one around with the key. Had to wait while key-keeper was located up on studio floor watching the March of Time broadcast. Arthur Warren cork goes late Rita-Carlton in Phila on the 26th with a CBS wire. Knock Light will play at Roney-Piazza Hotel in Florida with a CBS wire. Jimmy Haugh, once a tenor, is now NBC production dept. Kinsley and Chase, now piano and song duet, have been on Rony show five times since opening. Sugar Cane has had her contract renewed for 13 weeks. Bert Parks, Carlebe Stevens and Bill Randoel of CBS announcers are on sick list. Tim Marks doing radio column under alias of George Allen.

Gossip

Mark Hellinger, Gladys Glad (Mrs. Hellinger), Peggy Flynn, Emil Coleman with 16 men cork, and Morton Downey as guest star, auditioned for Ayer Agency at NBC. Glad did beauty talk and Mark a modern O. Henry with cast dramatizing yarn. Steven Ross an NBC sustainer auditioned for Life Bayers. Vic Arden cork and Gladys Baxter got for Outdoor Girl Beauty Prods at NBC. CBS will resume early eve 15-minute sustainers with Betty Barthel, Vera Van, Nick Lucas, Patty Chapin (a newcomer) and Jerry Cooper starting this week. Phil Spitalny girl cork now at Bklyn Par and 3 X Sisters will do audition at NBC in all female show. Scott Fischer's cork returns to Park Central Hotel. Keith Becker's cork opens at Stevens Hotel in Chi with CBS wire. Nash Motors dickering to buy entire afternoon time on CBS for Xmas and New Year's Days. Vera Van and Ruth Biting auditioned for Campbell & Co. Eddie Palmer did a swell 'Apple Annie' on March of Time and Jack Smart who did Huey Long on same show is large, stout and lives on Deckman Place which is exact opposite of Huey. Leon Belmont cork renewed for 26 weeks by Armour. New General Foods commercial at NBC opens Jan. 3 with Al and Lee Reiner, Frances Langford, Jimmy Wilkinson, Wash. D. C. baritone, and Frances Lee Barton (Mrs. Harry Beach) as commentator. Lennie Hayton up for renewal on Town Hall show on Dec. 7.

Stand By

Margaret Kelly of WNEW where she was mco to Station Manager Bernice Judis exits from WNEW to join New Yorker Mag. Blaise Melchior, Arlene in Buck Rogers show at CBS' wed to Leon F. Anse. Bochner, NY woman. She is es-Lyle Talbot from Jan Savitt cork at WCAU gives individual members chance to swing belt on 15-minute drama show. In line with search for show is Betty Moorhead of Erie, Pa. is new ABS hostess replacing Judy Doddridge who moved up to act to Don Miller of WMAA sales dept. Vic Knight of WJAY, WGAR, WHK, all of Cleveland, is new production man at CBS. Harry Hallaway of NBC press broke alk at CBS dinner on the de France in honor of Cheese Week. Barry back on job though uses crutches. Jack Carstairs of NBC dramas was banished to golf champ Denny Shute and now runs his own driving range under Queensboro Bridge. Jo Tami, daughter of first Chinese ambassador to USA, is new sister at WNEW. Don Novis has new 16 weeks' commercial at WNEW. An electrical technician.

Pinkerton Work

Clients rooms in the NBC studios have been ordered kept locked and admission given only to those certified by the sales department. This rule has been put into effect to keep agencies competing for the same account from finding out what type of program the other fellow is auditioning.

Network resorted to the locked door policy as a result of one of those embarrassing episodes. Competition involved an auto account. Agency, which was out gunning for the radio business, got advance info of what studio the incumbent agency's program would be auditioned, and at the hour of the hearing one of the former's rep slipped into a clients booth and dialed in the audition. Privy to what had been already offered, the guiding agency was prepared to present something entirely different when its turn came the following week. Incumbent agency had dialed up a dramatic show and the competing agency to take a stab with a symphonic affair.

After the latter was awarded the program the lad who had done the saveling boasted about the incident and when other agency got wind of it a row with the network's sales department followed. Agency that lost out avowed that it would refrain from doing any auditioning around NBC if it couldn't be assured of better protection.

At Columbia all the loud-speaker dials around the clients compartments are kept locked and the keys made available only to the clients and agency for whom the audition is being held.

A.N.A. Quiz Suggests 45% of Agencies Make No Deduction from Air Talent Budget, but Take 15% on Time Alone

There are still an appreciable number of ad agencies which do not collect from clients a commission on talent appropriations. This situation was brought out in a survey recently conducted by the Association of National Advertisers. Inquiry on the talent commission angle was included in a general study of agency compensation.

ANA's questionnaire was addressed to around 9,000 advertisers, with the return numbering about 10% of the total addressed. One of the questions sought to find out how many advertisers were billed by their agencies for services rendered in booking radio talent. National advertisers that answered this query figured 14%.

Of this number 45% answered that their agencies made no extra charge for handling talent and were content to depend on the 15% commission derived from time bookings to cover the cost of maintaining the radio end of the account. The ANA's survey remarks that the percentage reveals a decided trend in the other direction. More and more of the smaller agencies in radio are with each successive season showing a disposition to add a commission to the talent bills relayed to the clients.

Practice

Practically all the major agencies have for the past two or three years made it a practice of deducting a commission from the amount set aside by the advertiser for program talent. Ground advanced for making this charge is that the 15% allowed the agency by the networks or local stations on the time bill is not enough to take care of the overhead of a thoroughly equipped radio department.

Some of the minor agencies in broadcasting have been able to wean away the radio end of an account by offering to pass up the commission on talent. One of these has carried on this sort of alienating campaign against a particular bigtime agency whose policy is 15% commission for talent or else, with the result that the former concerns has within the past two seasons picked away the radio business of a petroleum distrib. an auto maker and a medicinal account.

Boy Scouts as Actors

Haddon, Pa., Nov. 19. It isn't the U. S. Marines or the good old U. S. Cavalry coming over the hill just in the nick of time that's saving fair maidens in these parts these days. It's the Boy Scouts.

Scouts of Troop 15, headed by Scoutmaster Clarence E. Cramer, now do a one-act playlet every Wednesday evening over WAZL and the folks like them. The boys not only script the pieces themselves but they carry all the roles, even to those of the fair maidens needing saving.

HEARST BUYS WBAL, BALTIMORE; OGLES ATLANTA, DETROIT, SEATTLE, CHICAGO

Gene & Glenn Off

Gene and Glenn bow off NBC for Gillette Razor Nov. 30, giving the team a run of 33 weeks.

Account h's not arranged to replace the pair with another program.

CODE'S TALENT QUERY READY

Washington, Nov. 19.

Form of questionnaire for conducting long-postponed survey of employment conditions of broadcast talent was approved Friday (16) by radio code authority, clearing the way for mailing of the blanks to all members of the industry.

Accepting additions and changes effected by the government in response to complaints from Equity, the code's authorized James W. Baldwin, executive officer, to proceed with the inquiry without further delay. Blanks will be printed this week and probably will go in the mail within 10 days.

Code's acted on a variety of other proposals at their first session in six weeks, but were close-mouthed following adjournment in accordance with an understanding not to talk until the NRA has been formally notified of all action and decisions. Copies of resolutions will be turned over to government authorities today (Tuesday) it is expected, but until this ritual is finished, there will be no announcements about the nature of business accomplished. Code's insistence on formal procedure was not explained.

Code revision, kicking around since last June and affecting a shorter work-week for studio engineers, did not come up for discussion, members of the group insisted.

MITZ GREEN PREPARES

Leon Janney and Mitz Green, adolescent film players, are being groomed for a radio team. Billy K. Wells is authoring their stuff with a view to a kid show.

WBNS, Columbus; WHEC, Roch., Try

Facsimile Transmission on News; Both Are Newspaper Properties

NRA As Sponsor

Seattle, Nov. 19.

Providing employment for out-of-work musicians, and at the same time plunging the renovating campaign, the NRA officers here are putting on a half-hour weekly program over KJR. Orchestra is made up of WERA (Washington Emergency Relief Association) musicians. Prominent citizens and officials boost the national housing program. It is a government program, paid for in toto by the government.

WEBR Hearing Dec. 12

Hearing on the application of WEBR, Buffalo, for a transfer of the clear channel, 800 k.c., and a boost in power has been set by the Federal Communications Commission for Dec. 12. Only American station now occupying the band are WAAZ, Dallas, and WBAF, Fort Worth. WEBR, an affiliate of the American Broadcasting System, is now on 1218 k.c. and operates at 250 watts daytime and 100 watts night time. Request before the commission is for 1,000 watts up to sunset in Dallas and 500 watts thereafter.

Publisher Rapidly Forging Own Network to Protect His Dailies—Many Deals and Changes Pending—Tom White Top Man

NEW 'CRYSTALS' BRAND

But Sticks Strictly to the Millibilly Idea

Charlotte, N. C., Nov. 19.

Success of Crazy Water Crystal programs has brought competition to the field. WBT has just sold the Dollar Crystal Company two 15-minute programs a day for six days a week, over a six months period.

Dollar concern will also use hill billy music. A cowboy outfit is being imported from Wheeling, W. Va., and the show will be built around this unit.

WOO FREE AIR PLUGS WITH FLATTERY

Chicago, Nov. 19.

Radio stations are still discovering new angles by which outsiders seek to chisel free plugs. Tiny commercial enterprises go after air mention by the flattery route.

Taverns, garages, candy stores and others are regularly sending gushing telegrams to announcers at football games this fall telling them what a great job the announcer is doing and what a big crowd is listening to his broadcast at the 'Red Gash Tavern' or the 'Bonnie Wee Candy Store'. In many cases these telegrams have been read over the air.

But it looks like the gag is over. Last week WGN sent a notice to all its announcers that no telegrams mentioning any commercial enterprise may be read over the ether no matter how innocent the wire may sound. Other stations are also taking this precaution, being afraid of any possible squawk from football game sponsors, etc., who are footing the bills for the broadcast only to have some little chiseler swipe a major plug for him.

Purchase last week by William Randolph Hearst of WBAL, 16,000. is interpreted in broadcast circles as expediting the publisher's thoroughly-laid plans for a cross-country network. Washington figures that Hearst will, by the fall of 1935, have acquired the stations necessary to his project and be in a position to launch a web that will operate free and clear of his other enterprises.

Hearst's buy of WBAL from the Consolidated Gas and Electric Co. of Baltimore involved a cash payment, reported to be around \$250,000. The station splits channel with WTIC, Hartford 56,000-watt, and has a synchronizing arrangement with WJZ, New York, after 3 p.m. Hearst takes possession of WBAL Dec. 1 but the station's present staff has been assured by the utility company that there will be no changes at least until after Jan. 1.

WBAL takeover was negotiated by Thomas White, the general manager of the Hearst enterprises. In addition to handling the station White is serving as Hearst's broadcast contact with Washington. It is proposed to have White head the Hearst network proposition, with the probability that M. H. Aylesworth may eventually enter this picture. Other executive changes and additions are in prospect.

Hearst's Idea

Hearst, to begin with, is interested in acquiring an outlet in every town in which he has a newspaper. Subsequent moves may find him the owner of stations in Detroit, Seattle, Atlanta and Los Angeles. There is a deal now on for him to take over WENR, the Chicago \$9,900-watt, which had been hoped that this proposition would be sealed in time to precede the announcement of KYW's unveiling as a Philadelphia outlet (Dec. 2.) Hearst's other station holdings are WCAR, Pittsburgh; WBN, Milwaukee; WGN, New York; and KTYA, San Francisco. WBN has an application before the Federal Communications Commission for a boost to 5,000 watts and permission to operate full time.

It does not appear that Hearst contemplates operating his stations as a network in opposition to NBC or CBS but rather as part of his advertising domain. Eventually a dual rate for papers and stations is expected, however.

Baltimore, Nov. 19.

Freddie Huber, boss of WBAL, has been appointed by Governor-elect Harry W. Nice to directorship of the inaugural ceremonies attendant Nice's induction into office, Jan. 9. New Governor will be sworn in at Annapolis, and ceremonies will be picked up by remote by WBAL and the NBC blue band will relay over chain. Fast Nice was only Republican candidate for Governor in recent state elections to taste victory has prompted the NBC to pipe proceedings over network, as Nice's win has caused wide-spread comment.

Chicago, Nov. 19.

Hearst's Morning Herald and Examiner are in a tie-up with NBC's WENR on Dec. 1 when KYW moves to Philadelphia. Original Hearst plan to purchase WENR is reported cold.

Bill Becher Resigns

Bill Becher, who was responsible for Maxwell Showboat, the Baltimore operator, Log Cabin Inn and this summer the Certo Matinee shows for Benton & Bowles Agency, has resigned his position, charging interference. He may shift to Blackman Agency and assist Corla De Angelo with special attention to 'The Gibson Family'. Kenneth MacGregor, NBC production man on the Showboat, may replace Becher.

ROD ARKELL'S COMMISSH

CBS Claims It, But Sponsor Disputes That Claim

H. M. Klesowetter, president of the Carlsbad Sprudel Salts Co. and head of the advertising agency bearing his name, has informed Columbia Broadcasting System that he does not regard CBS' efforts to collect commission from Rod Arkell as justified.

Klesowetter concedes that Arkell's name was mentioned to him by CBS, but states that NBC also had Arkell on its list of available talent. Program ultimately went to NBC web, with CBS nevertheless filing a claim for commission from Arkell and Klesowetter. Both flatly refuse to pay.

In writing to CBS Klesowetter called attention to the fact that he is a stockholder in Columbia and might ordinarily be supposed to be partisan.

TARDY ANNOUNCERS

MUST PAY 25c to \$1

Rochester, Nov. 19.

Schedule of fines posted at WHAM for announcers not at the mike when they should be. For missing a station announcement of the garden variety the penalty is 25 cents a week for six months. For the announcer failing to arrive in time to speak when his station goes on the air in the morning, the cut is \$1 a week for three months.

Transmitter operators are on the 'sugar bowl' system. For every mistake, an operator loses in a dime. At the end of the month the operator with fewest black marks takes the bowl and goes to town.

Nat Brusiloff, Nat Wolff File Bankruptcy Pleas

Nat Brusiloff, band conductor, now affiliated with WOR, Newark, took his financial worries to the New York Federal Court last week. In a schedule filed with his petition in bankruptcy the maestro listed his liabilities as \$4,241 and stated he had no assets other than insurance and accounts receivable amounting to \$780.

Brusiloff formerly did the orchestra accompanying for Kate Smith on CBS.

Nat Wolff, describing himself as a radio program director and giving his address as 28 West 55th street, filed a petition in bankruptcy with the New York Federal Court last week.

Schedule attached to the petition gave his liabilities as \$7,222 and assets none.

Orchestra recently opened the Indian Grill in the Multnomah Hotel which has been dark for some time and has not been a real since Herman Kenin packed them in several years ago. Woodyard is getting a crowd which likes his vocalized male and female, the latter sound like Annette Hanshaw, with C. Lawrence.

\$2 Fee Plus \$8 Fine in Canada

Citizens Grumble Plenty as Government Socks Radio Set Ownership

London, Ont., Nov. 19. Some 50 Londoners have so far appeared in city court and been fined \$2 and costs, amounting in all to \$8, for not having their current radio receiving license. Many paid their fines to the court clerk rather than appear before the magistrate, while the others have been armed with some kind of an excuse which did not go over with the court.

One man said he did not care when the government fiscal year ended, he bought his in November of each year. Another said his set was an old one which would only bring in a blast, and he was not going to pay \$2 for that. Another told the court he had records at home which he could play for nothing on his phonograph and thus escape paying to hear some station broadcast record music. Another said his machine would not bring in \$2 worth of entertainment in a year. Each charge was laid by an officer of the Royal Canadian Mounted Police who visited homes in London about a month ago.

For a license is \$2 per year—but for those who have been convicted the cost of 1934 licenses jumped to \$10, including the fine. In some district cities the fines imposed were only \$2 and costs of \$2.50. The local magistrate said he had nothing to do with what other cities charged, while the local radio inspector said the amount of the fine was up to the presiding magistrate where the charges were laid.

WMT BLUE NBC LINK BY DEC.

WMT, which the Cowles Bros. of Des Moines bought from Harry Shaw, is figured to go NBC blue (WJZ) Dec. 1, providing the new owners can in ample time obtain permission from the Federal Communications Commission to shift the transmitter from Waterloo to Cedar Rapids. Cowles duo is making up for the loss of the WMT affiliation to Columbia by moving KCWR into Des Moines from Cedar Rapids and attaching it to the CBS net.

Third Iowa outlet controlled by the brothers, KMO, Des Moines, serves as local release for the blue bop. NBC's Des Moines connection for the red (WFAP) link is WHO, owned and operated by the Palmer interests.

SILVER DUST WINNER ON ICE FOR WEEK

Winner of the Silver Dust audition held before 2,000 housewives in the Astor ballroom won't be announced until next week. Ballots have been counted and the result is now in the hands of the client awaiting confirmation.

Sight programs took part in the event, with each referred to by a number when it came to voting.

WGN Snarcs Hockey

Chicago, Nov. 19. Blackhawk hockey games at the Stadium will again be broadcast exclusively by WGN, the Chicago Tribune station, this year. Station will regularly carry the last period of the game.

Lossers in the competition for the hockey games were NBC, which offered \$45 a game it was understood, and ABS. Games will be sustaining on WGN.

ABS' Albany Link

WABF, Albany, is to be added to ABS chain, being the eighteenth station in the group. Station is owned and operated by the Adirondack Broadcasting Co., Inc.

Richard Osgood is program director and Norman Sheppard is chief engineer. Becomes effective on Dec. 3.

GLUSKIN BYE-BYE

Peased at Ex-Lax for Making Band Incidental

Lud Gluskin quits the Ex-Lax show on CBS with the Dec. 17 broadcast. He handed in his notice after the commercial had cut down the soloing portion of his band to three minutes out of the half hour as he is alleged for more time for black and gully.

His departure date will make it 26 weeks on the program for Gluskin.

SAYS RADIO IN COURTROOM IS LAW AID

Charlotte, N. C., Nov. 19.

WBT has petitioned the city council for permission to broadcast the daily sessions of the city police court, with a microphone placed where it will pick up the comedy, tragedy, legal discussions and all the human interest that goes with a police court. Council has the matter under consideration.

Station is arguing that persons knowing that offenses will have the additional publicity of radio, if they get in police court, will be more careful with traffic rules and the like and the program will therefore serve as law observance aid.

Several cities have permitted mikes in police courts. Lawyers don't like practice, however, and N. Y. Bar Assn. for one has resolutions against the invasion.

Omaha, Nov. 19.

Despite efforts of municipal and police court judges led by Judge Joseph Nebel to halt daily broadcasts of court over stations KOIL and WAAW and a concentrated attempt to ban night broadcasts of police court over KOIL, broadcast of Omaha's first night police court went on the air Thursday (18).

Contention of opposing judges who claimed night court can be instituted only by vote of all the judges went by the boards when only Nebel and Judge Dattin showed up at meeting called to decide issue. Court went on with Judge Lester Palmer (Sunday afternoon for station WOW) presiding, although it was Dattin's regular turn on the bench. First court was something of a spectacle with near a hundred cases called in, many of them holders of golden rule summons who appeared evidently only for the effect as many went without fine or sentences being imposed. Crowd which gathered for the innovation was pushed out the halls by the number of offenders on hand.

Both Police Commissioner Frank Myers and Police Chief Robert Samarditz favor a trial of the night sessions which is limited to traffic cases. Commissioner would have it include all cases, and chief favors the plan as it may give offenders a better chance to appear in court without loss of wages and time at the office.

Negotiations were made by John Henry, managing KOIL, and Judge Lester Palmer who attended to all details as well as sitting on the bench. Opposition thus far has gotten only as far as questioning legality. First broadcast went for a full hour, with subsequent periods expected to be limited to a half hour on the air, twice per week.

Newspapers continue to give front page columns to the developments, while listener interest reaching a new point of interest.

Harvey Back at WCAE

Pittsburgh, Nov. 19.

Ed Harvey, who was transferred to WJRN, Milwaukee, several months ago, has been brought back to Hearst station WCAE, as program director. His wife, Dorothy, of studio's dramatic staff prior to his departure, returned with him.

As result of Harvey's most recent transfer, Dave Olson, who had job during his predecessor's absence, returns to his old post of music librarian. Olson is also on dramatic staff and will continue his work in this department.

Clamor for Power-Boosts, New Outlets Continues; Wash. Okes 100-Watter

Huey Spiels

New Orleans, Nov. 19.

WDSU, New Orleans had a participation program which had to be interrupted Election Night because Senator Huey Long wanted to go on the air from his room at the Hotel Roosevelt. WDSU sent along the commercial plugs with the remote announcer, however, hoping to get a chance to broadcast in the intervals between election returns.

Long was in such jovial mood that he took over the copy and turned radio announcer, reading the advertising matter himself and commenting on the various products.

CHURCHES PAY 2/3 CARD RATE IN CANADA

Toronto, Nov. 19.

Canadian churches need expect no free distribution of their religious views through the channels of the Canadian Radio Commission stations, according to the emphatic decision of Hector Charlesworth chairman. The Commission will give churches a one-third cut on commercial rates, as it has been doing in the past, but it won't go any farther.

Any free broadcasting of religious services would mean that there would be more broadcasts available than all the wires in Canada could carry, points out the Federal-appointed chairman, and enough is enough. Furthermore, if the sermons run so long that the closing hymn is drowned out by the next commercial program, there is going to be further trouble.

ALL-YANK PROGRAM OVER BRITISH AIR

London, Nov. 19.

British Broadcasting Corporation is shortly contemplating an all American program.

Names under consideration are Four Yacht Club Boys, Dave Appleton and company, Herman Timberg and company, Russell, Marsden and Jerry, Belle Baker, Will Maloney, Vic Oliver, Joe Griffin, Evie Hayes, Nina Mae McKinney or Elizabeth Welch, Radcliffe and Rogers and some of the company of Lew Leslie's "Blackbirds," currently at the Coliseum.

WGN Gets Chi Operatics For Exclusive Shows

Chicago, Nov. 19.

Tie-up has been arranged whereby WGN, the Chicago Tribune station, will get the Chicago Civic Opera stars exclusively for a Sunday concert.

In the deal is the loan by WGN of its staff conductor, Henry Weber, to the Civic to conduct three operas. NBC had also been negotiating for the opera tie-up and was particularly interested in selling the Saturday night show.

Chi Stations Rush Marshall Field Show

Chicago, Nov. 19.

One account that every station is trying to snatch from KYW now that the station is moving to Philadelphia on Dec. 3, is the Marshall Field Musical Clock which runs for two hours each week day.

Show has been on KYW for seven years and has built up a real following. In Hot on the trail are WGN, WJRN and WMAQ. All are asking more money than KYW has been getting.

Washington, Nov. 19.

Clamor for power boosts and new 100-watt transmitters continued last week, and Federal Communications Commission was asked to up power limit for seven licenses and authorize construction of six additional low-power quota-exempt outlets. One 100-watt plea was granted.

New applications came from Salt City Broadcasting Co., Hutchinson, Kan., 1300 kc; KGRN, Madelia, Mo., 1210 kc; Dr. George W. Young, Minneapolis, 1370 kc; Atlanta Broadcasting Corp., Kowlesko, Miss., 1210 kc; Emanuel Nathaniel Morris, Stamford, Tex., 1420 kc; and Mississippi Valley Broadcasting Co., Hannibal, Mo., 1310 kc.

Power pleas were filed by WML, Kansas City, from 500 to 1 kw day; KJRH, Marshalltown, Ia., from 100 night and 250 day, to 500 day and night; KPNB, Hollywood, from 2,500 to 5 kw day; KJRM, Folsom, Calif., from 100 to 500; WATR, Waterbury, Conn., from 100 day to 100 day and night; and KMFJ, Kansas City, from 1,000 night and 2,500 day, to 1,000 night and 5,000 day.

Frequency changes were sought by three of the existing stations. KJRM asked to shift from 1310 to 1450 kc; WATR wants to go from 1190 to 1200 kc; and KJRH wants to move from 1300 to 1220 kc.

New Santa Fe Station Still proceeding cautiously, Comish disposed of one more of the raft of 100-watt petitions, granting construction permit for new station to operate on 1810 kc to J. H. Speck, Santa Fe, N. M. Four similar pleas were set for hearing at an unspecified date; Robert H. Fette, Meriden, Minn., 1310 kc; KGRN, St. Joseph, Mo., 1600 kc; Arthur Westlund and Jules Cohn, Santa Rosa, Cal., 1500 kc; and William A. Schall, Carter Lake, Ia., 1420 kc.

Reconsidering former action, Comish granted application of Joseph M. Kirby, Boston, for construction permit for new station operating on 1120 kc, authorizing 500 watts daytime and amping for hearing request for 250 watts night. Permit for new transmitter on 900 kc, using 500 watts daytime, was granted Patrick H. Goods, New Haven, Conn.

Hockey Latest Chi Pro Game to Seek Air Coin

Chicago, Nov. 19.

And now the broadcasters are starting to worry about the hockey games and their demands for coin this winter. Blackhawk team has already stated that the price per game will be \$250 which will give exclusive rights to the purchaser. Stations interested are WJJD, WJRD, and WGN. Last year WGN regularly carried the games sustaining.

Only the last period will be allowed over the other this winter. Blackhawk team figures that the fee will hurt attendance while the last half program is good exploitation.

Aleshire Joins ABS

Chicago, Nov. 19.

Edward Aleshire leaves the Lord & Thomas Agency radio department here on December first to join American Broadcasting System in charge of sales promotion.

Before joining Lord & Thomas Aleshire was radio chief of Blackett Sample Hummer.

CBS Rigors

Couple of CBS home office execs on the sick list. Miff Runyan, treasurer, went into a nervous breakdown today but is climbing out rapidly. Due back tomorrow (Wednesday).

Sam Pickard, v.p. brought back La Grapes from Washington, but exterminated the bugs and is now okay.

WTIC, Hartford, On Blue and Red Simultaneously

Hartford, Nov. 19. Promptly for the first time in history of radio has one local station fed two networks at one time with two different type programs. This feat was accomplished by WTIC, Hartford's 50,000-watt, on Saturday (17).

Some 30 stations on the Blue Network received the special national-wide Grange program originating at the Rushville memorial. The Grange is at present holding its national convention here and 25,000 received their seventh degree during 24 hours. At the same time, 11:30 to 1 p.m., Norman Choutier and his Merry Madcaps broadcast a dance program over the red network with 20 stations hooked up.

Both broadcasts were handled entirely by the station's own staff and it is believed WTIC is at present one of the few stations equipped to handle two such programs simultaneously.

Code Costs WHAM Its Newspaper Affiliation

Rochester, Nov. 19. Radio news broadcasts by the Rochester Democrat & Chronicle and the Times-Union have been transferred from WHAM to WHEC, Roy Elliott of the D. & C. and Al Blot of the TU, who have large personal followings, will continue to do the broadcasting. WHEC is owned by the Gannett Company, which also owns the newspapers.

This is the first time in its history that WHAM has been without these two papers as news sources, as the papers formerly owned the station and continued the news affiliation after selling out to the Stromberg-Carlson Radio Manufacturing Co. seven years ago. WHAM is now a 50,000-watt station against WHEC's 500 watts.

Reason for the transfer of the news broadcasts was financial. Newspapers could not be paying for time on the local medium as required by the code. With WHEC it is different, all in the family in fact, and appearance of radio pages in the newspapers indicates WHEC will use enough advertising to equal the broadcasting cost.

WHAM is using NBC radio news, but so far is without a local news group. Election returns were broadcast from the editorial rooms of Hearst's Journal-American with Managing Editor Ralph Young and Sports Editor David Kessler doing the talking.

WJR-WLS Hookup

Chicago, Nov. 19. Leo Fitzpatrick of WJR, Detroit, is working on a plan to tie-up his station with WLS here for a broadcast of the pro football game here on Thanksgiving Day between the Chicago Bears and Detroit Lions. Sponsor would be Midwest Ford dealers.

Detroit team is owned jointly by Fitzpatrick and W. A. Richards, president of WJR.

Mexican Tourist Lore

Mexico City, Nov. 16. Ministry of Foreign Relations has resumed the series of both-day radio broadcasts every Friday night on publicity for Mexico. Propaganda is spread on a 500-kilocycle wave and is picked up in many parts of the U.S.A. and Central and South America.

Broadcasts are staged in the cool months, as transmission is better then.

Reformed Goto Job

Brynauere, Nov. 19. William McGrath, staff announcer at WFBL (Columbia) here, has resigned to join WYAC of the Yankee Network at Boston.

He will be succeeded by Leo Dolbey, new program manager for WYAC at Elmira.

Dolbey, a graduate of Niagara University, is a registered football official.

HAITI STATION MAY OKAY COMMERCIALS

Port-au-Prince, Nov. 19. Government-owned RHC on the island of Haiti is expected to become available for commercial programs as soon as the elections are out of the way.

Present administration is leery of antagonizing the island's press while the campaign is on and it refuses to entertain any broadcast advertising proposition until the electorate has shown how it feels toward the current political set-up.

WNEW DANCE PARADE ATTRACTS BLURBERS

Four sponsors are cashing in on the long array of music presented in WNEW's Dance Parade which goes on for a six hours' stretch from 10 in the evening to four in the morning, covering a chain of 20 night spots. Madeira Wine, Phillip Morris, Kreuger Beer and Bulova Watch company use this extended series for their short quips coming in at regular intervals, just long enough to put their product across. After 3 a.m., WNEW has the air practically to itself.

Spots covered on this nightly tour now include the following: Hotel Tadi, George Hall, Hotel Governor Clinton, Anthony Trist, Loma's, Ernie Golden, Delmonico's, Gene Kardon, Palace Royale, Vincente Brogan, Nut Club, Milton Spielmann, Pome Towers, Howard Wood, Park Casino, Benny Fairbanks, Cotton Club, Mills Blue Rhythm band, Mabel Hall, Max Fisher and Leon Friedman, Casino De Paris, Jerry Freeman, Hollywood Restaurant, Cuban Boys, Child's, Art Kahn, Chez Folies, Mike Durso, Tokay, Eddie Ashman, King's Terrace, Sherry Maeger, Small's Paradise, Jimmy Johnston, Playground, Jimmy Gross, Paradise, Will Osborne and Yola Barz, Julie Winta, Bobby Feldman in charge for attention.

Amateur Hockey Now

Chicago, Nov. 19. Another sports field is being opened up by radio for commercial possibilities. WGN last week signed the amateur hockey association at the Coliseum for regular Sunday broadcasts. Bill will be paid by Dodge auto.

WGN has the pro hockey matches at the stadium on a sustaining basis.

West Leaves KSD

St. Louis, Nov. 19. William H. West has resigned as general manager of KSD, St. Louis Post-Dispatch outlet, to go into business for himself. With his office located in St. Louis, West will serve as technical consultant and advisor on station development and management problems to KSD, KWTO-KDIX, Springfield, Mo., and KPRC, Columbia, Mo.

His resignation from the KSD management takes effect Dec. 1.

SAY GIRLS UNDER SCALE

British Equity \$15 Scale Claimed Unobserved

London, Nov. 19. British Broadcasting Corporation is at loggerheads with British Equity. It appears the B.B.C. troupe of girls, the Dancing Daughters, have been receiving \$12.50 per week, whereas the Equity price is \$15. B.B.C. has been paying \$17.50 per girl, with the organizer of the troupe, Rosalind Wade, said to be paying the girls the lower price.

ABS Link Strengthened

Providence, Nov. 19. Radio station WPRO, the Cherry & Webb Broadcasting Co., went on the air last Thursday on a new wavelength of 630 kilocycles. A directional antenna, the only one in the United States, is employed as the new transmission equipment, near Barrington parkway, East Providence.

Studios remain in the Metropolitan theatre building, with increased facilities, including a three-manual pipe organ.

WPRO is now part of the ABS.

Here and There

Benny Fields now to WMCA, New York.

Wilson Lang of WLW auditioning in N. Y.

Jean Dahl, KDKA, Pittsburgh, now in New York doing dramatic bits.

Don McDonald, 20-year-old bass singer over WREL, Boston, has some Victor platters last week.

Frank Reed back to Boston as new publicity director for Yankee Network. Formerly free-lanced in Chicago and N. Y.

Bill O'Connell, Yankee Network announcer, gone dialectician. Gabbled Italian for the Coty audition with Bob Hope over CBS and last week chattered Chinese for Sallinger hour, Boston furniture broadcast.

Francis J. Cronin, staff organist for WNAC and WAAB, but two weeks account month. Harry B. Rodgers filling in on both shifts.

Armande Gold, chief copy-writer with the Chicago office of Kantor agency, leaving to join Sterling-Gotshall in New York.

Uncle Ezra show for Alfa-Sotter moving to the Frank Buck periods on NBC.

Sam Kantor of WJZD, Chicago, readying for his I.L.R.

Don Farber, CJOH, Vancouver, B. C., program director, resigned to join announcing staff of KFI, Los Angeles.

Charles Provin resigned for Wilkes Springs for two weeks.

Frank Nevah and Harold Orlow have opened an office together under the label of Musical Ideas, Inc.

Joe Reichman back from Miami where he visited his mother.

Bah-O resigns Bill Wignes and Mary Small.

Sorita with Del Campo's band at the Hotel Roosevelt slated for London dates in February, together with Bianca's band.

Harry Bruno associates throwing a cocktail party at Whitehouse for National Biscuit company's staff of Let's Dance hour.

Armour renews Leon Dolan for 20 weeks.

Fred Hazen, of the Middlebury College publicity staff, called in to help handle announcements of election returns by station WCAZ, of Burlington, Vt. Hazen may join station as engineer as he holds a Federal license.

Bill Bates, former KLS Oakland chief Barker, is in Madesto, Calif. operating KTRB.

Scott Weakley, pioneer Kansas City m. c., has been signed as program director of KRW by H. P. Drey, manager. He and Drey were teamed together at KFLY, Rockford, Ill.

Sam Mearns, vaude comic, did four different characterizations last week on three different network commercials. Appearances were with Eddie Cantor, Jack Benny and the Gibson Family.

Frank Smith, former chief engineer of station KTRH and KXYZ, resigned from KTRH to devote all his time to the other station, has been named manager of KXYZ. Cliff Taton is assistant manager and program director.

WISN, Milwaukee, new announcers include Merrill Trapp and Everett Cobb.

Stanley High sailed Friday (16) for Europe on a six weeks' journey during which time he will visit Hitler, Mussolini, Stalin and other leaders. This trip will interrupt his NBC series.

Col. W. J. Palmer, head of the Palmer School of Chiropractic, Danvers, and owner of stations WDC, Danvers, and WJPD, Des Moines, has started a series of special programs dramatizing chiro-

(Continued on page 42)

Dub Spanish Into Ford Programs

Waxings Made by 'Off the Air' Method and Fixed Up for Europe

DUTCH GOVT. REVAMPS RADIO SITUATION

The Hague, Nov. 9.

It is the intention of the Dutch government to build national broadcasting station. At present there are three senders: Short wave at Hilversum, long wave at Huizen, which both belong practically to the Philips Works, and the powerful station at Kootwyk, which belongs to the government. A bill will be introduced into Parliament shortly, which means a big change. Huizen will have to go and will be supplanted by Kootwyk, while a more powerful station will be built in Hilversum. A limited company will be formed with a board of directors in which the government will have the majority of votes. The broadcasting associations will get shares in this company and will either get some for compensation of interests in existing stations or in cash.

This means end of dream of associations to own their stations. New scheme has nothing to do with division of broadcasting time between the various associations (neutral, Roman Catholic, socialists, Protestants, etc.). Scheme only deals with technical questions attached to broadcasting.

SYRACUSE GETS FIRST RADIO PRESS AGENT

Syracuse, Nov. 19. With Hearst's Sunday American devoting three pages to radio, and with the other dailies increasing their space allotments, WFBL (Columbia) has given the city its first radio press agent.

Assignment goes to Katherine Coff, who joined WFBL after several years at the Paramount here.

Show Boat on Wheels

Goodrich Tire's dramatic musical, 'State Fair', is slated to unveil on NBC within four weeks. Program, plotted for an hour, will be built along 'Show Boat' lines and will include an extensive dramatic cast in addition to Ted Lewis, Doc Rockwell, Lee Spitznagel, Phil Dwyer, the Modern Chorus, Peggy La Centre and Lucie Manners.

Myron Kirk, head of the Ruthless & Ryan agency's radio department, visited the account's home office in Akron, O., last week to talk over program's money angle and other details.

Morning Club Collapses From Lack of That Touch

Syracuse, Nov. 19. WFBL's pioneer revolve commercial program, 'Top of the Morning Club', went off the air with the resignation of Ted Doolittle from the station's staff. Doolittle joins the John Flack advertising agency here, and will install a radio department.

Doolittle gave the club period a comedy touch. Originally sustaining show was finally used by Dey Brothers, local department store, and the Kellogg Company as a commercial.

Lomask-Miller's Extras

Pittsburgh, Nov. 19. Click of violin-organ combination of Milton Lomask, concertmaster of Pittsburgh Symphony Orchestra, and Lois Miller, former organist at Penn theatre here, on NBC program with Josephine Gibson sponsored by Helms has brought pair two extra programs weekly. Same sponsor is putting Lomask-Miller duo in a pair of morning spots, covering over network, 12 alternate with brace of home counsel programs they do weekly with Miss Gibson.

New job puts Miss Miller, once assistant to Dick Lebert, Radio City Music Hall organist, on air seven times weekly now. She has three commercial evening spots on KDKA in addition to the network broadcasts.

Ford Motors is extending the listening area of its Fred Warburton programs to take in the eastern parts of Europe. Disc versions of the Warburton broadcasts over CBS are being shipped across for rearing on such continental outlets as Radio Luxembourg, Radio Normandie and Poste Parisienne. Main listener objection in each instance will be the British set owners across the English channel.

Records involved are all of the 'off-the-air' variety, with the stenics made during the band's net work broadcasts. Spanish announcements have been dubbed onto some of the exported waxings so that the overseas Ford distributors can place them with stations in Spain.

WFBL IS 12, GAY; KXYZ 3, QUIET

Syracuse, Nov. 19. WFBL (Columbia), Syracuse's oldest station, will mark its 12th anniversary tonight with a binger at the Onondaga Hotel, the Hiawatha Room being taken over for the party.

Staff and active talent will be guests. Program will go on the air at 11 p.m.

Houston, Nov. 19. Third birthday of KXYZ, Houston, was celebrated by an evening's silence on the air and a gala birthday party at San Jacinto Inn, bayshore resort, with all the station's 27 employees in attendance.

ANNOUNCERS DENIED PUFFS IN CANADA

Vancouver, B. C., Nov. 19. Fan may have received very definite answers to their many requests to the Canadian Radio Broadcast Commission for pictures and names of announcers. Each time the answer is a 'No'.

Commission has strongly decided on a policy of not making known the identity of its announcers, for reasons of its own.

Drey Hypothes KROW

Oakland, Nov. 19. KROW has taken new lease on life since H. P. Drey came west from KFLY, Rockford, Ill. Drey, by grabbing new artists and commercials is jacking up his new net.

New programs include 'Ner-I-do', 'Well, a masked marvel, homey philosophy, etc.' Station gets plenty of mail from yokels. Motorcycle races and fights covered by Bill Myers, on remote stunts.

WGN's 3 Name Guests

Chicago, Nov. 19. WGN, Chicago Tribune station, last week grabbed off three names for guest appearances for its mikes. They were Irving Berlin, Max Reinhardt and Pat O'Brien, the famous Wilson's football player of the early 1920's, who has just been found after having been believed killed during the World War.

All three guests were interviewed by Quin Ryan, manager of the station.

Corn Cob Pim Club Back

Richmond, Va., Nov. 19. Corn Cob Pim club is back on the air over stations WIVA, Richmond, and WLW, Cincinnati, presenting The Cross Roads Symphony, Little George and the Harmonies, Aunt Sara and Sawdust and Moonshine, all hitmakers, and new ones including Ruth Peters, child pianist, Charlie Tiddewink, tenor, Oscar the Plumber and The Cross Roads Jang Band.

Program is presented on Saturdays at 7 p.m. and originated at WIVA.

Radio Chatter

New York

Old Man Sunshine (Bob Pierce) of WGY's chart for past several weeks. Did a supper-hour commercial and an early-morning sustainer.

Arthur Lane, crooner, heard again via WGY's wave length, singing on an afternoon sustainer.

The Southerners, "Four Boys From the Deep South," will know plenty about the rigors of late-fall weather in the North before they finish a one and two-night stand tour of towns in Vermont and New

Hampshire, where they have been booked by the WGY radio Bureau.

A swing through that territory is the most wearing on pieces of any of the Bureau charts.

Lincoln F. Leitch, manager of WGY's commercial department, is one of the judges on a letter-writing contest being conducted by an Albany furniture store in connection with a broadcast the latter is sponsoring. Leitch's name is mentioned on the air.

Billy Rose, WGY announcer-talent, including a ballad of his own, "Let Me Be the One," on commercial and sustaining shots.

Broadcasting gets the call over teaching from Harrier Hall, who turned down a school matron's job in her home town, St. Albans, Vt., to continue making with the Three Schoolmasks (Hazel and Marjorie Burnard) are her partners.

Betty Moorhead new night-time hostess at WMCA.

WBBC, Brooklyn, already out with a Mr. and Mrs. Santa Claus program.

Walter Abel over WMCA this week as guest star.

Pennsylvania Dutch provide theme for new series known as "Cousin Tillie" on WBBC, Brooklyn.

Billy Rose's Small-Time Cavalcade, which has been holding forth since last year, will be given a special farewell airing over WMCA right before it ends its run on Nov. 27. This broadcast, which is the only one carried on the vaudeville line, is set to go out over the ether on Nov. 24. It will be a side attraction on the Sidewalks of New York hour and will run about 40 minutes.

Silver Linings, which has been a feature over WBBC, Brooklyn, for more than two years, has added another 15 minutes to its schedule, being heard now also on Saturday mornings at 3:15 instead of 3:30, giving it a half hour instead of a quarter season. Also on Tuesdays and Sundays with Bert Child in charge.

Frank Nevak, one-man band over WMCA, purchased musical library of Ernie Erdman which covers a span of some 60-odd years.

Typographical error had Ike Launberry connected with WHEN, Buffalo. Station should have been WKBW.

Bob Murray new tenor on Vondra program over WOV.

Archie Blyer over WHN three times weekly.

WHN in the midst of rearranging its offices and departments with some of the heads moving down to 10th floor from the one above.

Hockey the latest sport to attract attention over the radio.

Disie Dunbar of "Life Begins at 3:40" on WHN interview.

Alan Courtney of WOV writing new lyrics for some of the classics.

Paul Keast filled his boxy date minus any microphone assistance.

Arthur Doran takes over m.c. duties on the Modern Minute with Eton Boys as an added attraction.

Baby Rose Marie new in Hollywood for radio and films.

New England

Winnie Hyde, Montpelier songstress, has been given a steady spot WDEV, Waterbury, Vt.

Marshall Milmore, WCAX chief announcer, has been requested by station to tune his voice a little more towards the bass.

Francis Colburn has joined the announcing staff of WCAX.

Montpelier studio announcements for WDEV, of Waterbury, are being handled by Bill Becker.

WDEV has set Abernathy-Clarkson-Wright, Inc., to sponsor 15 minute afternoon news broadcasts.

Station has been giving three daily grates.

Teddy Pearl followed Julian Woodworth into Chih Crescent, Hartford.

Frank Romano band, Waterbury, opens Dec. 5 at Palmaria, Schenectady, with WGY wire.

Jimmy Beaky, ex-WICC, Bridgeport, joining new band at Chateau Lido, Daytona Beach, Fla.

Gene Rapple, crooning Bridgeport maestro, landed stand in city's new Timber Inn.

Dorothy Ann and Virginia Thompson, WICCs, went down from Bridgeport to make it on Major Bowes' WHN street or hour. Today

RADIO'S NEW ROMANTIC BARITONE

HARRY STOCKWELL

ON KOPS BROTHERS

"THE AFFAIRS OF ROMAN" TUESDAY, 10:30 P.M.—WOB

Burns and Allen Program

6:45-7:00 P.M.—WOB

Direct—LOI is 3018

Chris, radio old of Bridgeport Post, arranged it.

Arline Ledner, pianist at WICC, Bridgeport, working for Columbia plz, Manhattan.

Announcing a daughter to the Gary Rays; he's chief engineer at WICC.

Herbert Anderson of WICC's "Chapel Echo" cashing in via p.s. route through state.

Considerable interest in Hub on Cardinal O'Connell's golden anniversary broadcast over CHH from Washington, Wednesday (14). His Eminence featured in half hour broadcast enhanced by Cordell Hull and Catholic University choir.

Willie Morris, WICC, Boston soprano, no longer on speaking terms with a certain maitre d'hotel who told her that milk would knock garlic bread for loop. Payoff for misinformation came one morning last week when studio canary's best friends told her—rejoicing her to far off corner in station's largest studio for Italian Friendly Kitchen hour one morning last week.

Walter Levitt of WEEI mail dept. says it's wedding bells for him next Spring.

Roger Wheeler, current events author at WEEI, Boston, is now penning "Radio Chords" (Tuesday, 1:30 p.m. for NBC red net).

Leslie Whitcomb, assistant manager at WEEI played around with incense the other night after his pet pup chased what he took for a cat. Whitcomb's up all night bathing and spraying catnip incense.

Martha Alwood, Met opera singer, a visitor at WEEI last week, just looking around.

California

Air version of "Clear All Wires" was used by Warren William on the Valley program Thursday (18).

Don Allen of KFVH receives plaudits letters from Ken Darby of the King's Men.

Leslie Howard Luxing from New York Dec. 9.

Clyde Leach band being KPWB removed from Hollywood KPWB's John Swallow and Cecil Underwood given accolade by NBC tops for slick handling of Kingsford Star broadcast.

Tom Gilson no longer production chief at KFAC, Los Angeles, but in as independent producer and continuing with his original "Doctors Courageous" on the same station.

Illinois

Chiff Steinlager now a full-fledged ether performer after going on WOC for their inaugural program out of Danport.

Herb Sherman around town shopping for a new bunny.

Art Linkack acknowledged the ham canine bark imitator in local radio.

Natalie Kline auditioning a couple of commercial shows.

Alan Campbell commuting between Chi and Detroit.

Pennsylvania

Old Bill Bailey, familiar voice of WJIC, Lancaster, Pa., takes new name of "Jolly Bill" in new station column he instituted in local weekly. Stuff is chatty dogs about the station's programs.

Garrie Hunsaker, program director at WOAL, is called the Fire Chief these days, not due to any similarity to a famous character but because the married who attended his maroon out mixed the potish case and turned it out bright red.

Iowa

Gordon Hittenmark's musical service on KSO now putting out an eight-page pamphlet of recipes, etc.

Dorothy Fay who sang with Al Morey's Toulson team orchestra last season, returning to sing at the Tropical room, Hotel El Des Moines, for Bob McGraw.

Betty Chaplin added to Standard's Live Power program as soloist with Al Morey's band.

Craig Lawrence superintending WMT at Waterloo temporarily while Hal Sheridan assumes his work at KSO in addition to his own as station manager.

Herman Holme now at KSO as national advertising manager—his work not to be confused with Green, Billie & Spight of Chicago, who have exclusive arrangement with all three Cowles Bros. stations—KSO, KWOR, Cedar Rapids, and WMT, Waterloo.

KSO will use their inquiring microphone at the dog show.

Joe Riley, new to personnel, WHO, also at Al Banks, formerly of Lesing Advertising Agency, added to commercial department. From KSO to WMT, Waterloo, as program director temporarily.

Dick Burris, formerly with KFDY, KICR and KGDY, now a staff announcer, KSO.

Green McCleary's 5-min. diet programs as the Flynn Dairy maid, has been running since April and still going strong—some of the

(Continued on page 45)

Here and There

(Continued from page 41)

practic cures, used against a string trio background, with Francis Aubrey Robinson, dramatic director, WHO, taking the part of Col. Palmer. First one was produced Nov. 16, and dramatized the curing of a blind patient.

WMM, New York, reading its Brooklyn auxiliary station located in Loew's Metropolitan building for Feb. 1. Sub-station will be directed from the main office in New York, and is to carry only special Brooklyn programs.

WMT, newly purchased Iowa broadcasting station, Mason City, Iowa, gets Columbia's "March of Time."

Ed Barrett, who is conducting Drake U's radio classes, produced "The Bohemian Girl" over KSO, using 100 Drake students, and broadcasting from the university's conservatory. Opera was under direction of Louis Herbert Gould of the fine arts college.

Russell Wyly, announcer on WMM, Nashville, has resigned and gone to Chicago.

Irvin G. Abeloff, of the announcing staff, WRVA, Richmond, became a dad Nov. 9.

Kay Donna, torcher, and Juanna Van Hupen, blues, new on WLW, Macon, Ga. Juanna from KDKA, Pittsburgh, WTAM, Cleveland. Hupen from Eddie Laughton's band.

Maurice Thompson, of WCKY, Cincinnati, has succeeded now four years of bitingly snappers in Jerry Behrens, Bill Haley, Rilyn Puchett and Johnny Hufflington.

R. E. Wilson, chief mogul of KABC, San Antonio, laid up by illness.

KABC will air the Michigan State-Teane A. & M. post-season game in San Antonio, Dec. 3, as a sustainer.

Hugh Haff, vice-presy and gen. mgr. of WOAI, San Antonio's NBC outlet, is back from Washington.

Fred Maly, spots applier for KABC, elected pres. of city major basketball league in San Antonio.

WOAI aired its biggest production to date (9) for San Antonians, Inc., when fall of the Alamo was the dramatic spot on program. Used 31 persons, two platters and battery of mikes simultaneously.

KTSA Woes Mexicans

San Antonio, Nov. 19.

KTSA is first major station to air a one-hour daily program exclusively for Spanish speaking population. The daily afternoon stanza begins today with a Mexican m.c. and seven artists. Tied-in with commercial announcements in Spanish only. Only English in description of musical numbers.

Texas has huge Mexican population there, being some 10,000 in San Antonio. Station is first above the 100-watt level; to pay major attention to this strata of population.

Group of New York Zone RADIO STATIONS WANT:

STAFF EMPLOYEES—qualified for PRODUCTION and/or ANNOUNCING, with script and general WRITING, a/s dramatic, character or comedy ACTING, a/s musical background, PLAY, KSO, orchestral and vocal ABILITY, a/s solo or harmony SINGING, a/s PUNCTUITY WRITING, a/s secretaries. . . IF YOU are qualified in any one—or any combination—of talent and technique necessary and are willing to put forth your BEST efforts for a REASONABLE remuneration, have the opportunity offered. YOU can have the opportunity NOW. Express yourself freely and confidentially in your application, stating qualifications, age, nationality, salary desired and phone number. APPLICATIONS MUST BE MADE IN LETTERS ONLY. Write at once to: LEONARD & FREEMAN, Radio Director, National Advertising Agency, Inc., 500 Fifth Ave., New York City.

Warn M.D.'s on Radio Use

Winnipeg, Nov. 19.

Radio as a means of advertising has been denied members of the Manitoba Medical Association as the result of an edict most out following a change in the by-laws of the association. They also have been restrained from calling attention to advertising to the fees charged for their services.

Dentists belonging to the association also are forbidden to call attention in advertising to special methods of operating, terms of payment or to publish testimonials or claim superiority over other practitioners.

GRACIE BARRIE

HELD OVER
CASINO DE PAREE

His Director
HERMAN BERNIE
1619 Broadway, New York

LEON DELASCO

ARMOUR HOUR
FRIDAY—WJZ—9:30-10 P.M.
MIDWINTER, CASINO DE PAREE
Broadcasting—Cont-to-Cont—CDS
Director, HERMAN BERNIE
1619 Broadway, New York

Tommy "Ceeli" MACK

COLUMBIA'S
CREATIVE
OMIC
WITH GEORGE GIVOT
WEDNESDAY
WABC, 10:30-11 P.M.
WJZ-TV-50-50-50

Jack and Loretta Clemens

WEAF
9:25-10:30 P.M.
Saturdays
IVORY SOAP
Director
NRC Artist Baron
and
Don Burke Productions

N.B.C. Presents HARRY SALTER

MUSICAL DIRECTOR
On General Foods Hour for
Lucky Rose's 'Log Cabin Inn'
WJZ—8:30-9 P.M.
WJZ

JAY MILLS and BILL PARKER
Radio's New Comedy Find
Radio Management
MARTIN GOSCH

JAY HEATHERTON
Broadcasting
Mondays and Wednesdays, 11 A.M.
WJZ-TV-50-50-50
Director NRC Artists Bureau

COLUMBIA BROADCASTING SYSTEM
MARK WARNOCK
MUSICAL DIRECTOR
BORDEN'S 45 MINUTES HOLLYWOOD
Thursday Nights at Ten, WJZ
CBS-NETWORK
Broadcasting Authority by
Columbia Broadcasting System

JACK DENNY
AND HIS ORCHESTRA
BILTMORE HOTEL
WEAF, 11:30 P.M., Thursday, Nov. 21
and Saturday, Nov. 24
CONOCO OIL
Wednesday, 10:00 P.M., WJZ

ABE LYMAN
AND HIS CALIFORNIA ORCHESTRA
COAST-TO-COAST
WABC—Tuesday, 9:30 to 9 P.M., WJZ
(Phillips Dantz)

fred allen's
"TOWN HALL, TONIGHT!"
an HOUR OF SMILES
with
PORTLAND HOPFA
JACK SHART
LOUIE STANBARD
JOHN BROWN
MINERVA PLOTS
EILEEN DUGGLAR
Material by Fred Allen and
Harry Tugend
Management, Walter Hutchings
Wednesdays
8-10 P.M., WJZ-TV-50-50-50

EDDIE PEABODY
The Instrumental Stylist
6th Return Engagement by
Popular Demand
Week of Nov. 19
ROXY THEATRE
NEW YORK, N. Y.
Starting on
WARNER BROS. TALKING
MOVIES
Personal Direction
Harold F. Knapp
NBC Artists' Service

EMERSON GILL
AND ORCHESTRA
HOTEL WEBSTER HALL
DETROIT
MCA DIRECTOR

COMMERCIALS

WEEK OF NOV. 20-26

This Department lists sponsored programs on both networks, arranged alphabetically under the advertiser's name.

All times in p. m. unless otherwise noted. Where one advertiser has two or more programs they are listed consecutively. An asterisk before name indicates advertising agency handling account.

Abbreviations: Su (Sunday); M (Monday); Tu (Tuesday); W (Wednesday); Th (Thursday); F (Friday); S (Saturday).

ACME PAINT
10:30-11:00 P.M.
10:30-11:00 P.M.
Smiling McConnell
Hearst, W. & M.
10:30-11:00 P.M.
Hearst Radio
Hearst Radio

No! It isn't George Zilch,
Nor is it Joe Swore
So...
Just to Catch Matters Up
Let It Be Known That
The Greek Character

"PARKYKAKAS"
with
EDDIE CANTOR
On the Chase & Catchers Radio Hour

HARRY EINSTEIN

WARNING!!! The name "PARKYKAKAS" is registered and fully protected by HARRY EINSTEIN, and anyone who uses this name does so illegally and incurs immediate legal action will follow.

For the opportunity of presenting the character "Parkykas" I want to thank EDDIE CANTOR, Radio's Greatest Showman, whose wisdom, help and advice, is deeply appreciated.

Columbia Broadcasting System

GEORGE GIVOT
THE GREEK AMBASSADOR
OF GOOD WILL

Every Tuesday, 10:30-11 P.M.

Cost - Coast to Coast

KEN AND HIS BANJO
HARVEY

London "Herald": "Ken Harvey and his band... great favorite with his band. Call him every day and the band wouldn't be interpreted for ours."

GIERSDORF SISTERS
"CHRISTIEVILLE"

Monday, Wednesday, Saturday, 10:30-11:00 P.M.

VIVIAN JANIS
"SINGLED FOLKIES" ON TOUR

Monday, Wednesday, Saturday, 10:30-11:00 P.M.

AMERICAN RADIATOR
10:30-11:00 P.M.
Queenie Marie
Hearst Radio

ATVARE-HERT
10:30-11:00 P.M.
Hearst Radio

ATVARE-HERT
10:30-11:00 P.M.
Hearst Radio

ATVARE-HERT
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Hearst Radio

GEN. MOTORS
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Songwriters Enter Folio Controversy, Demand Withdrawal of Reprint Rights

Songwriters' Protective Association has injected itself into the lyric folio controversy and is demanding that publishers immediately cease granting reprint rights to publications outside the trade. Not only does the SPA seek to have the publishers withdraw their sanction of the Engel & Van Weisman lyric folio enterprise, but threatens to take court action if the publishers continue to sell music and verse reprint rights to the Dell publication, 'Popular Songs'.

Executive council of the SPA, at a meeting yesterday afternoon (Monday), passed a resolution condemning the condition in which the song folio proposition finds itself and ruled against renewing the Engel & Van Weisman agreement when the present one expires, Nov. 30. It was also voted to warn the publishers that if they did not desist from selling reprint rights to publications of the E. & Van W. and 'Popular Songs' types, suit would be brought in behalf of writer members to collect a three-cent royalty on each song in every folio distributed.

Songwriters are accusing the music publishers of violating the agreement made on the song lyric proposition early this year. Writers aver that they gave their consent to the publication by the Music Publishers' Protective Association of an official lyric folio on the latter's assurance that the project would serve to eliminate songsheet bootlegging and at the same time stimulate the sale of sheet music.

The only thing that this project has stimulated, the writers now say, is the advent of similar folio publications in the field. Writers charge that the publishers by selling both lyric and music rights to 'Popular Songs' have not only undermined the original agreement with the SPA, but have tended to deprive writers of potential sheet music royalties.

December issue of the Dell magazine, which sells for 10c, contains in addition to 18 sets of lyrics the music and words of six recent pop releases. Dell is paying the publishers \$60 for the privilege of reprinting the words and music of a song. Under the folio clause of their contract the writers are entitled to only 1c of this money.

Writers are also demanding an accounting from Engel & Van Weisman of the folio copies turned out by this combination. They also want to know why E. & Van W., which took over the publication of the lyric folio from the MPPA, have not kept up their stipulated payments to the SPA. Agreement calls for the payment of \$1,000 each to SPA and MPPA for every folio edition published by Engel & Van Weisman. To date it has distributed eight editions, with the copies amounting into the millions, and each edition has received \$5,000.

Bobby Crawford, head of Crawford Music Co., last week advised John G. Paine, MPPA chairman, that his firm was to be put on record as opposed to both the E. & Van W. and Dell propositions, and that it was time the industry shut down on the whole thing before it got out of control. Paine declared Friday (18) that a meeting of the MPPA executive board would be called this week to discuss the lyric folio situation, but it was his opinion that discontinuance of the Van Weisman deal would handicap the effort of chain stores to rebuild their sheet music business.

Keit Suspends Biz

Joe Keit who opened his own publishing concern following dissolution of the Harry Rogel partnership, has found the going too tough to continue. Keit last week shut up their stipulated payments to the SPA. Agreement calls for the payment of \$1,000 each to SPA and MPPA for every folio edition published by Engel & Van Weisman. To date it has distributed eight editions, with the copies amounting into the millions, and each edition has received \$5,000.

Last week Keit told Pauline M. Berke, special counsel to the members of the Songwriters' Protective Association, that he would make every effort to pay off his debts to the writers in full.

Gas Whiz!

Port Dodge, Ia., Nov. 19. Back here among the home folks, Ray Scholze probably wouldn't have gotten to first base, even in a hog calling contest.

Yet two weeks in Chicago, where he went to study music, were sufficient to win him a place in the chorus of the Chicago Civic Opera Company.

In addition he holds a promise of a minor role in an opera to be presented later in the season.

38-HOUR WEEK FOR MUSIC INDUSTRY

NRA has compromised with the standard publishers and agreed to make 38 hours the maximum working period per week for the music industry.

Pop publishers meet today (Tuesday) at the Astor hotel, New York, to elect a committee whose function it will be to accept the final draft of the code and approve it for the popular phase of the industry. It is figured that the code will receive President's signature by Dec. 1. Only step left after that will be the election of a code authority.

Standard publishers okayed the code last week after P. A. Murkland, NRA deputy administrator for the publishing industries, assented to the former's demand that the time provision of the code be revised. Maximum work stretch set by the NRA for the industry had been 35 hours.

Chi Musicians Call Off Monthly Sessions

Chicago, Nov. 19. Musicians union last week unanimously defeated a proposal to hold regular monthly meetings. Union used to hold these monthly gatherings but only a handful would show up and these few members, to fill the time, would make motions and propositions which they had no right to make and which were generally against the desires of the working majority.

Special meeting was called by Jimmy Petrillo, chief of the union, who sent wires to all hand leaders to have their men and themselves present to settle the matter once and for all.

Behind the move for regular meetings was seen a desire on the part of a minority to evade the supervision of the president and the union board of directors. At present the board and president run the general working of the union, but with frequent meetings at which only an organized handful would show up it would be possible for this small group to go over the heads of the rest of the membership.

HILLBILLY FOLIO SUIT

Herscher in Court Over Robbins' Annie-Judy-Zeks Book

Annie, Judy and Zeks of radio and vaude have a song folio bearing their names published by Robbins. It's a collection of hillbilly ditties, whereupon hangs an alleged copyright infringement claim by Lou Herscher, songwriter, who avers he wrote four of the numbers in the folio with Dwight Butcher and Allen Tubb.

The songs are credited to Anna Canava (the Ann of the radio trio), and Butcher. Herscher doesn't allege copyright infringement, as he never copyrighted his songs, but is suing in New York Supreme Court on common law rights for accounting, injunction and damages.

Trumpeter Killed

Pittsburgh, Nov. 19. Norman (Hoine) Grever, 26, trumpet player, featured for several seasons with Dick Powell's old stage band at the Enright and Stanley, was killed late Friday night in an automobile accident near Altoona.

He was enroute to State College, Pa., with two other youths for the Penn State-Lafayette football game. The others were also killed.

S.P.A. CONSIDERS GOING UNION

Executive council of the Songwriters' Protective Association has under consideration a proposal that the organization affiliate itself with the American Federation of Labor. In going union the SPA would be required to obtain its charter direct from the Federation, since there is no similar writing craft already affiliated with organized labor.

So far the union proposition of the SPA is in a wholly nebulous state. Before broaching the matter to members of the SPA council wants to iron out and clarify all angles. Proponents of the union idea believe that affiliation with organized labor would strengthen the writers' position in their dealings with the picture studios and expedite the uniform contract that they have been seeking from the film industry for two years.

Hein-Reichner's Failure To Click Brings Shake In Paris Tune Circles

New lineup in local music publishing circles resulting from slump of Walter Reichner, former German publisher now active in Paris, with Choules publishing house. Reichner leaves Editions Codo, which he founded with Otto Hein, another Central European exile, backed by the publishing houses Heugel and Senart, in order to enable latter to get into the pop music biz in competition with Salabert.

Hein and Reichner didn't click together, hence the shakeup. This puts Choules, one of the oldest and richest in the business, specialists in opera, comique type and publishers of 'Varmen', in line to do pop stuff and also to break into the films, in which Reichner is active. Arrival of the German exiles in Paris a year or so ago coincided with boom which Salabert led, and this firm's more conservative competitors took advantage of the newcomers to try to break in. Things are not so good now, but the old line firms are still interested in the lighter melodies.

Lombardo on Tour

Guy Lombardo orchestra leaves the Waldorf-Astoria, New York, in two weeks for a 10-week tour of theatres and dance personal appearances. Will do his weekly Plough show on the road.

Will be substituted by Henry King band at the Waldorf, returning to the hotel Feb. 15.

Robbins' 'Folies' Tunes

Hollywood, Nov. 19. With \$60,000 budgeted for national exploitation campaign, Robbins will publish the music for 20th Century's 'Folies Bergere,' with Maurice Chevalier.

Five songs to be plugged.

WHITEMAN IN PHILLY

Paul Whiteman will put in six days at the International Music Hall, Philadelphia, after the middle of December.

Doc Walker, of the Crawford professional staff who went abroad as Belle Baker's pianist, is back. Miss Baker was undecided whether to continue her variety bookings in London. If she does, she will work with the pit orchestras.

Harry Gosnick orchestra leaving the Coast and heading back east, breaking jumps with dates at Denver & St. Louis before reopening in Chicago.

Three Jacks Cop 'Folies Bergere' Music Pot, with Zanuck Springing New Angle by Auditioning Tuners

Hollywood, Nov. 19.

Famous Battle of Bergere has ended with those Three Jacks coping the pot—Jack Stern and Jack Meskill writing the music for the Chevalier 'Folies Bergere' film at 20th Century, and Jack Robbins getting the publication rights.

Darryl Zanuck sprang a brand new routine in tuning this one. Instead of contracting one or more teams of writers to do the musical end of the production, he sent his

CHI MUSICIANS TALK 4-DAY WEEK

Chicago, Nov. 19.

Move is being started by unemployed members of the local musicians union to reinstate the 'divide the work' ruling which was in effect last year. Except that where last year the regularly employed bands laid off just on Sunday, the motion being talked of at present would mean a three-day layoff for the regular working members.

Another proposition brewed about, but which hasn't a chance of going through, is the clipping of the scale on bands and adding men to every orchestra group. This looks dead already.

Other proposition of a four and three day week doesn't appear likely of going through either since business generally is on the uptick and the union today has more men at work than it has had in many months. More theatres are playing flesh and more cafes are running than at any time since 1920. Only chance of the split week proposal going through would be the closing down of theatres and cafes as far as music is concerned. There doesn't appear to be anything like that in the wind at this time.

802 DEFERS ACTION ON PICKUPS TILL ELECTION

New York musicians' union will defer enforcement of the new rule on the number of broadcasting pickups allowed each hotel or cafe bands until after the first of the year. In the meantime another meeting of New York dance union leaders will be held for further discussion. Many of the maestros most concerned with broadcasting failed to show up at the gathering that okayed the pickup restrictions because the meeting notices were late in reaching them. Under the new regulation bands are restrained from doing from a hotel or cafe spot more than two broadcasts a week over the same network or local station wire. Limit in any event permitted any orchestra to four pickup broadcasts a week.

Union officials prefer to let the whole situation ride until after the Dec. 20 elections. This will be the first balloting held by Local 802 since granted local autonomy by the Cleveland convention of the American Federation of Musicians.

Texas Song Suits

San Antonio, Nov. 19. Free use of songs in the local mushroom growth of stereotypes has finally hit a snag. Operators of three places are named in suits alleging violation of copyrights, filed by Irving Berlin, Inc., Stanley Bros., Inc. and Red Music Corporation in Federal court (14).

Defendants are Red Berry, who managed the now defunct Alamo nightclub; Bill Cohen, G. Barnett and Guy Dwyer of Shadwell, and Jack Lee of Pasadena. Each Publishers lost \$250 each.

ringers into the highways and byways calling all song writers who have songs to gather at the United Artists lot and sound their stuff.

About 15 teams showed up and played their material, with the Zanuck staff's ears reacting to about 150 samples. Practically every unattached tuner in town joined in the contest, some of the best hit-penners out there showing up at the starting line.

Out of the flood of melody Zanuck had about nine numbers made into sound tracks, to be held until Chevalier arrived and picked those that he considered best for himself and the production, which is to carry five tunes. First thing the French chatter did upon arrival at the studio was to have Zanuck's piano moved into his dressing room, then he went into Zanuck's projection room and listened to the recordings.

Chevalier Does the Revue

Report is that he went mildly hysterical and almost completely daffy over four Stern-Meskill numbers and immediately called for the tuners. With Stern at the piano, he had the writers go over and over their stuff and, at the finish, announced that Stern must always write for him, even in Paris, if he goes back to Paris.

Next day, Thursday, contracts were signed, with the tuners set in as coaches of Chevalier, and Stern doing the score of the production, in association with Al Newman. Stern-Meskill numbers, all of which will be made into production specials, are: 'Rhythm of the Rain,' 'I Was Lucky,' 'Singing a Song,' 'Au Revoir to Love.' Only other tunes will be Chevalier's 'Valentine' and an 'Admission-Lane chorus, 'You Take the Words Out of My Mouth.'

'Folies Bergere' deal is regarded as one of the outstanding musical propositions of the season, not only because of Zanuck's original method of auditioning song writers, but also because it puts two heretofore submerged writers in the top flight of tunes. Stern, who wrote around New York years ago and quit to go into the business end of Waterston, Berlin and Snyder, is being rediscovered by Zanuck. With his wife, Grace Hamilton, and Bernie Grossman doing the lyrics, Stern got a fair break with the Russ Columbo picture, 'Wake Up and Dream,' and seemed on his way. But the death of Columbo gave him a setback.

In the hiatus following that tragedy, Stern and Grossman split up, the melodist then teaming with Meskill, hit lyricist of other days, who also was somewhat in eclipse here. Pair were taken to Zanuck by Dave Dryer in the 'Folies' free-for-all, practically unknown, and emerged with one of the biggest tuning prices of the year.

Berlin-Robbins War.

Meanwhile, they were the subject of a bitter war between the Berlin and Robbins publishing interests. Because Dryer introduced them, the boys expressed wish that the Berlin office get the publication rights, but in signing the option agreements 20th Century reserved the right to pick its own publishers. Then ensued the battle between Jack Robbins and Saul Horowitz, with Robbins finally getting the nod. Letter promised Zanuck to put a tremendous campaign behind the 'Folies' music and is quoted as saying he will spend \$50,000 on it.

'Folies Bergere' goes into production Dec. 5 and is aimed for a March 1 release, two productions (French and English) to be made.

Multiplicity of financial contracts which Jack Robbins, on behalf of Robbins-Metro, is negotiating on the Coast, along with a number of litigation which involve that outfit, have called Jumbo T. Abeles hurriedly to Hollywood. He left by train last night for New York.

Robbins, a Metro subsidiary, is involved in several pending lawsuits for alleged copyright infringements, etc., which are shortly coming to trial. Attorney Abeles' interviews with witnesses, et al. necessitated the flying trip further.

Charge Johnson Query Bares Padrone System Among N. Y. Union Musicians

Drastic action is being taken by the New York musicians' union against leaders who have allegedly been organizing transfer men into dance units and farming them out to name maestros on personal appearance tours. Union decided to make a thorough probe following testimony given during the trial of Jerry Johnson, a leader, brought up on charges of colonization and un-

dersecaling. Evidence developed at the Johnson hearings has involved several name bachelors and New York band booking agents.

Johnson is accused of putting transfer card men under obligation and then sending them out as organized units at cut-rate wages to play engagements with leaders who find it too expensive to take regular bands along. These transfer men are ineligible for jobs in New York

until six months after they have posted cards with the local union.

Bailed up on charges with Johnson were 14 musicians that made up his regular farming-out unit. Understanding is that the local union will limit the penalty in the latter cases to cancellation of transfer cards, which action will ban these men from admittance to Local 802 for all time.

Union's inquiry has disclosed that scores of transfer men, waiting for their probationary periods to expire, have been amenable to working for anything as long as it was enough to keep them in room and board. This situation has developed a padrone system, the first of its kind since the organization of New York musicians into a union.

Inside Stuff—Music

Shapiro-Bernstein made claim on Robbins Music Corp. that the 'Drunkard' song, which Rudy Vallee etherized, popularized and recorded under the title, 'There's a Tavern in the Town' (with Vallee's own arrangement carried as 'author of the dreggers') has unearthed still another claim by the estate of William H. Hills of Boston that Hills first wrote and copyrighted the song in May, 1933. Mrs. Hills, his widow, sets forth that copyright thereon was renewed in March, 1931.

S-B complained against Robbins' edition of 'Tavern in the Town' on allegations that S-B's new revised version and arrangement took the song out of the public domain and gave Shapiro-Bernstein certain priority rights which Robbins should recognize.

With the Hills' complaint it unearths the fact the song is supposedly under copyright protection and not in the common domain.

Performance of 'Le Coq D'Or' by the Met opera group in Los Angeles revived the story of how Simeon Gost smuggled the original score out of Russia.

Opera, having to do with a superstitious czar who believed a golden rooster to be a prophet of war, never was presented during the days of the czars and Gost got it out of Moscow at the height of the revolution. He delivered it to the late Otto H. Kahn who always credited Simeon with supplying the Met with a property that put it on the profit side for the first time.

Metrop studio found two German composers on the lot demanding assignments under their \$500-a-week contract and raising a rumpus. None knew 'em, so Jack Chertok, in charge of the Metrop music dept., figured he'd look into it.

Later discovered by Eddie Mannix, studio exec, that Louis B. Mayer had signed the German tunesters on his foreign jaunt but had forgotten to notify anybody about it.

Associated Music Publishers, Inc., as assignee of Manuel M. Ponce of Mexico City, composer of 'Estrellita,' has made demand on several music publishers for damages because that song is copyrighted as of Feb. 24, 1914, and its inclusion in song folios is allegedly without the law.

Beasel & Co. of Paris assigned the copyright to Associated in 1929. It is set forth, and the M.F.P.A. has been advised that litigations for damages, injunctions, etc., are contemplated.

Like the average ballad of its type, 'I'm Lonesome for You, Carolins' is doing a slow build-up. Within eight weeks the tune has sold 45,000 copies.

Music Notes

Frankie Davis eastern rep for Jenkins Music Co.

Irving Aaronson orchestra, booked through MCA, into the Congress hotel, Chicago, Nov. 2.

Henry King orchestra left Chicago and into Grove, Houston, Nov. 2.

'Park Avenue Fantasy' by Matt Mainack and Frank Singarelli to be published shortly by Robbins.

Bela Loboz string ensemble continuing at the Hotel, Madison, N. Y.

Echo Tavern, North Troy, N. Y., opened with Jack Mason's Rayne and Murray Hoffman's orchestra.

Edith Murray forming own girl band.

Felix Ferdinands presenting new tenor, Don Glenn, with his orch.

Enoch Light off on tour of one-night stands through New England.

Don Baeter relieves Del Campo at the Roosevelt Nov. 22.

Reggie Childs to play for two Yale dances Nov. 23-24.

Jack Denny next in line for the Biltmore.

Henry King orch. into Waldorf-Astoria opening Nov. 29.

Enoch Light orch. with Mary Dahlia, songstress signed for Roney Plaza hotel, Miami, and leaving Dec. 15.

Ray Walker has disbanded his orchestra to do music coaching in his own studio in the Roseland building, New York.

Henry King orchestra succeeds Guy Lombardo band at the Waldorf-Astoria hotel, N. Y., Nov. 23. Later goes on tour. Paul Whiteman leaves the Biltmore Nov. 22 and Jack Denny succeeds.

ABC Boys and Juanita, rumbalist, doubling from the Cubanacan into Leon and Eddie's.

Clyde Luess band at Edgewater Beach hotel, Chi., goes out Dec. 15, and will be replaced by Herbie Kay orchestra.

Radio Chatter

(Continued from page 42)

teners who started on her gaining clients in April now following the reduction ones.

Bill Spargrove, KWCR, Cedar Rapids, announcer, in Chicago recently, watching 'how they do it' at NBC studios in Merchandise Mart.

KNO's chatter or gossip program, handled by Mrs. Strauss of the Stussman Radio Program Producers, the only one to survive, since it is handled ethically and diplomatically.

Local papers, owners of station KBO, also carry programs of WHO, the opposition.

WHO's new antennae goes into operation on Nov. 20.

Indiana

Following its expansion schedule, started with the granting of a full time operating license recently, WFBM, Indianapolis, is constructing new studios on the second floor of the Meridian Life building.

Morris Hicks, 'Man in the Street' reporter for WKBF, is papa of boy, Bob Bennett, sports announcer for WSBT, South Bend, visiting in Indianapolis.

WFBM's chief announcer, Bill Brown, playing golf in ear muffs and mittens.

Jack Stillwell beginning new program, Lamp Lighting Time in Valley, for WKBF.

Walter Eberhart, director of Indianapolis, making series of disks for national distribution.

Jim Metheny, announcer for WKBF, recently said 'yes' in the preacher.

WKBF broadcast lobby pickup for Jack Denny's 'Merry-Go-Round' opening at Palace theatre.

Al Peeney, Indiana's director of public safety, doing police broadcast on WFBM.

Discovered a Fawcett

PAUL SABIN

and His Orchestra

Selected to direct the dance music at Central Park's famous 'Tavern on the Green.'

A hit who plays the hits, hear him via WAUS play:

"LUST IN A FOG"

"OLD MOOSE"

"I SAW STARS"

From an EMI-Capitol "HM"

Millbrook production

"WHEN MY SHIP COMES IN"

"YOU READ ON BY"

"AN EARFUL OF MUSIC"

"DRAY TUBS"

ROBBINS
MUSIC CORPORATION
171 SEVENTH AVENUE
NEW YORK

Two more smash tunes

from **LEO ROBIN** and
RALPH RAINGER

the boys who gave you
"LOVE IN BLOOM"

These who have heard these new songs
predict that they will be even greater
musical contributions than **"LOVE IN BLOOM"**

JUNE IN JANUARY

WITH EVERY BREATH I TAKE

also

"LOVE IS JUST AROUND THE CORNER"

by **LEO ROBIN** and **LEWIS GENSLER**

Introduced by

BING CROSBY

On the Columbia Network, starting Tuesday, Nov. 27, 9 P.M.—EST.

These songs are from the forthcoming Paramount Picture
"HERE IS MY HEART"—featuring the singing sweethearts
of the screen **BING CROSBY** and **KITTY CARLISLE**

FAMOUS MUSIC CORPORATION 1419 BROADWAY
PUBLISHERS TO PARAMOUNT PICTURES NEW YORK

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● Whether their daily tasks carry them through crowded city streets, or deep impenetrable jungles, Camel smokers in all walks of life agree on the delightful "lift" they get from smoking a Camel. Mrs. William LaVarre, famous explorer, whose treks through dangerous South American jungles have taught her the vital necessity of keeping up her energy reserve, has this to say about Camels: "We took 30,000 Camels with us on our last expedition. Any time I'm tired, I just stop and smoke a Camel. It wakes up my energy in no time. And smoking Camels steadily, I find, does not affect one's nerves."

LEAF-TOBACCO EXPERTS AGREE:

"Camels are made from finer, More Expensive Tobaccos—Turkish and Domestic—than any other popular brand."



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GLEN GRAY'S

CASA LOMA ORCHESTRA

TUESDAY

10:00 P.M. E.S.T. 8:00 P.M. M.S.T.
9:00 P.M. C.S.T. 7:00 P.M. P.S.T.

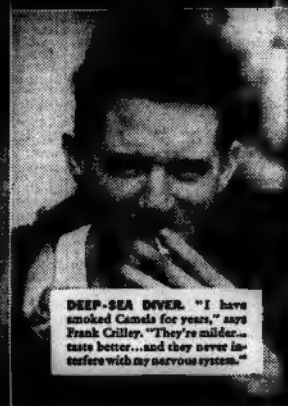
THURSDAY

9:00 P.M. E.S.T. 9:30 P.M. M.S.T.
8:00 P.M. C.S.T. 8:30 P.M. P.S.T.

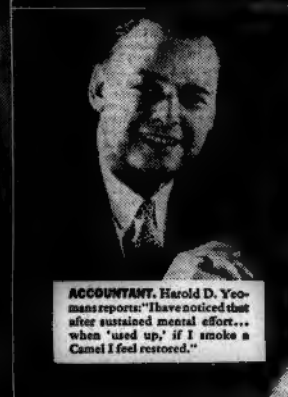
OVER COAST-TO-COAST—WABC-COLUMBIA NETWORK



CIVIL ENGINEER, Capt. Eric Loch says: "I always have Camels—rely on them for comfort—good cheer—the 'lift' they give my energy when I'm feeling 'low.'"



DEEP-SEA DIVER. "I have smoked Camels for years," says Frank Criley. "They're milder... taste better...and they never interfere with my nervous system."



ACCOUNTANT, Harold D. Yeomans reports: "I have noticed that after sustained mental effort... when 'used up,' if I smoke a Camel I feel restored."



PRO FOOTBALL STAR, "CHICK" Montgomery says: "After a game, or any time when I feel like it, I light up a Camel and in a short time I feel 100% again."

CAMEL'S COSTLIER TOBACCOS

NEVER GET ON YOUR NERVES!